

## Luca Ricci

# Associazione Culturale CapoTrave / Kllowatt

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Total budget + EU subsidy

Total Budget : 3.500.000,00 €

# Be SpectACTive!

BeSpectACTive! is an European project based on audience development, involving some of the most innovative European organizations working on active involvement of spectators in the contemporary performing arts. The key word is active spectatorship. It refers to each mechanism through which audiences, namely spectators or citizens, take on the role of decision makers with regard to many of the aspects needed to carry out a festival or a theatre or dance programme.

## **PARTNERS**

Comune di Sansepolcro, Associazione Culturale CapoTrave / Kilowatt, Fondazione Fitzcarraldo, Université de Montpellier I, Universitat de Barcelona, LIFT London, York Theatre Royal, Tanec Praha, Bakelit Multi Art Center Budapest, Domino Zagreb, Festivalul National de la Sibiu, B-51 Ex Ponto Ljubljiana

#### Other

The project started on December 2014. 4 years long. The project was supported by "Creative Europe 2014-2014", Large Scale Cooperation Project www.bespectactive.eu



## Pirjetta Mulari

## **Dance Info Finland**

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## Total budget + EU subsidy

Overall keðja 2012-2015 project budget is close to 1,4 M €, with an EU co-financing rate of 49,36 %.

# The Sustainability Think Tank as part of keðja 2012-2015

Within the EU project keðja 2012-2015, Dance Info Finland coordinated two Think Tanks: one on developing sustainable strategies and operational models for the dance field and one on building a dance touring network for the Nordic and Baltic region. Both Think Tanks aimed at concrete results that would improve the infrastructure and operating conditions on the dance field.

The outcome of the Touring Think Tank is an actual touring network, and the outcome of the Sustainability Think Tank is a report consisting of concrete recommendations to be used in decision making on a local, regional and international level as well as in the work of cultural operators and artists. Even if the Sustainability Think Tank focused on the dance sector and the Nordic-Baltic region, the recommendations are largely applicable to the performing arts field in general in Europe and beyond.

In Showroom, we would like to share the productive work process of the Sustainability Think Tank in particular and its key outcomes with the IETM community and empower them to make use of the recommendations in their own work and advocacy-related activities.

#### **PARTNERS**

The Think Tanks were coordinated by Dance Info Finland with support of other project partners.

The keðja project partners are:

Dansehallerne (DK)

Dance Info Norway (NO)

Dansearena Nord (NO)

SL – Association of Independent Theatres in Iceland (IS)

The Union of Estonian Dance Artists (EE)

Bora Bora – Dance and Visual Theatre (DK)

SITE Sweden (SE)

Artists' Group Fish Eye (LT)

MAD Production (FI)

New Theatre Institute of Latvia (LV)

Associated partner: Kultur i Väst (SE)

## Next steps and other

The report of the Sustainability Think Tank is now published and it is on Dance Info Finland's agenda to distribute it widely and present it in key events and for its target groups in particular.

The Touring Think Tank has now turned into an actual touring network, which operates independently and is organising a pilot tour scheduled to start in 2015. The network is fundraising for longer-term network support.

Overall, the keðja 2012-2015 project is coming to an end this spring, but the planning of how to continue the fruitful collaboration in the future is already going on. Future keðja-activities are already being planned and the next keðja event is scheduled for Hammerfest (NO) in November 2015.

It would be extremely important to be able to present the outcomes of the Think Tanks, the Sustainability report in particular, at this IETM meeting, as the momentum for it is now and applies significantly to the overall theme. Furthermore, perhaps hearing about the concrete results of an EU-project with emphasis on capacity building can serve as inspiration for those preparing for projects or international collaboration in general.

IETM Bergamo 2015 2/4



Fabrizio Molducci, Carlo Nigra, Kim Simpson

# Compagnia della Quarta

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## Total budget + EU subsidy

Total Budget : 330.000 €

# Rave Theatre

Rave Theatre is a secret theatre, a place to discover, a play to unveil, a space to join and a forbidden show to tell. It's living theatre in a different way, with no preconcepts about style and performing attitude; a unique moment to meet and share, where different generations, cultures and arts collide.

#### **PARTNERS**

Masca in Langa (Leader Partner), Compagnia della Quarta, La Quarta Scimmia, LIPA Bulgaria, Shift Company, Superational

#### Other

Rave Theatre project was showcased in Italy in 2011 and 2012 with a great and positive feedback from audience, institutions and critics. The two previous editions put in evidence the Rave Theatre ability to involve artists, audience and operators; that comes from its original and unusual formula based on the use of new technologies and social medias to make everybody feel part of the realization of the project itself.

We decided to open the project to international partners to exponentially amplify the results it previously had

We introduced the project at IETM Newsround in Montpellier and in Sophia where we had first positive feedbacks on the project and established contacts for possible partnerships.

All partners involved were met at IETM meetings.

We'll submit our proposal to Creative Europe Call of October 7th in order to finance a part of the project.





## Michele Panella

## **Intercity Festival**

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## Total budget + EU subsidy

Total Budget : 200.000 €

## Take Over

The project will propose an innovative demand-led audience development model, establishing a Youth Board in four arts organisations in order to include young people's voices and opinions in artistic programmes and visions. Throughout the creation of the Youth Board and the Take Over events, partners' staff will receive training and learn from other European experiences.

#### **PARTNERS**

Partners: British Council (UK), Bios (Greece), Chorea Theatre (Poland), Zaduzbina Ilije M. Kolarca (Serbia – "Kolarca"), and Teatro della Limonaia (Italy).

## Next step and other

A Young Artistic & Advisory Board (Youth Board) will be established in the partner venues by June 2015, which will be included in and consulted on decisions at different levels of the organisations. Youth Board members will spend time with different departments in the organisation in mutual mentoring, designed to help staff see young audiences through their eyes. The Youth Board will have 8 members each. The Youth Board is given the responsibility to curate "Take Over" events, where they are given venue spaces for a specific amount of time in which they can organise any performances or events that would be attractive to their age group.

How did you initiate and realise your project? How did you build up your partnership? How did you get supported by the EU? What are the next steps of your project? We've found the partners through the British Council. The EU will give the opportunity to the Youth Board of visiting some festivals in Europe and learning the right skills from artists and cultural managers.