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Annex B



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Abbreviations:

- LN - Larger Narrative
- LR - Literature Review
- SR - Specific Research

01.

Title	The Ecology of Culture. A Report Commissioned by the AHRC's Cultural Value Project
Author	John Holden
Publisher	AHRC
URL	http://www.ahrc.ac.uk/News-and-Events/News/Pages/Report-on-the-ecology-of-culture-launched.aspx
Year	2015
Month	Feb
Pages	43
Artistic quality / cultural value (or similar) concept	N
Content type	theoretical research
Type	SR
Art form	arts and culture
Topics	ecology of culture, economy of culture
Summary	This report examines the ecology of culture: 'the complex interdependencies that shape the demand for and production of arts and cultural offerings. Culture is often discussed as an economy, but it is better to see it as an ecology, because this viewpoint offers a richer and more complete understanding of the subject. Seeing culture as an ecology is congruent with cultural value approaches that take into account a wide range of non-monetary values. An ecological approach concentrates on relationships and patterns within the overall system, showing how careers develop, ideas transfer, money flows, and product and content move, to and fro, around and between the funded, homemade and commercial subsectors. Culture is an organism not a mechanism; it is much messier and more dynamic than linear models allow. Based on interviews with 38 cultural practitioners and experts from across the cultural field, the report covers a wide variety of cultural forms, including the visual arts, dance, fashion, choral music, popular music, and film.
Region	n/a
Available bibliography	Y
Intrinsic vs. extrinsic approach	n/a

02.

Title	Enriching Britain: Culture, Creativity and Growth The 2015 Report by the Warwick Commission on the Future of Cultural Value
Author	The Warwick Commission on the Future of Cultural Value
Publisher	The University of Warwick
URL	http://www2.warwick.ac.uk/research/warwickcommission/futureculture/finalreport/
Year	2015
Month	Feb
Pages	76
Artistic quality / cultural value (or similar) concept	/ participation
Content type	research and policy recommendations
Type	LN
Art form	arts and culture
Topics	creativity, culture, arts, education, participation, diversity, audience, ecosystem
Summary	“The report is the result of a one-year investigation undertaken by a diverse group of cultural leaders, supported by academics from the University of Warwick. The report argues that the Cultural and Creative Industries are one entity, an ecosystem, which is becoming increasingly important to British life, the British economy, and Britain’s place in the world. It calls for joined-up policy making and a national plan for the sector that maximises cultural, economic and social return. The Commission’s analysis throws down a sharp challenge to all those who value how culture enriches people’s lives and makes a range of recommendations as to how we can ensure everyone has access to a rich cultural education and the opportunity to live a creative life.”
Region	UK
Available bibliography	N
Intrinsic vs. extrinsic approach	extrinsic

03.

Title	Culture The Substructure for a European Common
Author	Pascal Gielen et al.
Publisher	Flanders Arts Institute - Kunstenpunt
URL	http://www.kunsten.be/wp-content/uploads/2015/02/Cnet-De-waarde-van-cultuur-rapport-Engelse-versie.pdf
Year	2015
Month	Jan
Pages	33
Artistic quality / cultural value (or similar) concept	Y: the value to bring dismeasure
Content type	theoretical research
Type	LN
Art form	arts and culture
Topics	definitions of culture, socialisation, qualification, subjectification, measure and dismeasure of culture, European common, politics and culture, neoliberalism, commonism, creativity
Summary	<p>What is the core value of culture in society? Is there scientific proof of positive (side) effects or impact on other domains in society, also outside of the cultural field?</p> <p>The researchers from the Rijksuniversiteit of Groningen assembled a series of research results on the value, meaning and impact of the arts and culture on people within society. They developed a conceptual framework of measurable effects of arts and culture on society and they compiled an inventory of concrete research results. The core idea of the book is to place the non measurable impact of culture in the centre of the debate. The question about the value of culture touches upon crucial issues about (the decline of) shared and common values in our society and upon the way we give meaning to our lives. The arts and culture are important building blocks of open, democratic and diverse societies. But because we have increasingly begun to see culture as a commodity, the 'communality' of culture is at stake.</p>
Region	EU
Available bibliography	Y
Intrinsic vs. extrinsic approach	intrinsic

04.

Title	Cultural Activities, Art Forms and Wellbeing
Author	Daniel Fujiwara and George MacKerron
Publisher	Art Council of England (ACE)
URL	http://www.artscouncil.org.uk/advice-and-guidance/browse-advice-and-guidance/cultural-activities-artforms-and-wellbeing
Year	2015
Month	Jan
Pages	38
Artistic quality / cultural value (or similar) concept	N
Content type	analysis of app data
Type	SR
Art form	arts and culture
Topics	wellbeing, impact of arts and culture, subjective, application, leisure, happiness, swb data, mappiness
Summary	This is a research study by economists Daniel Fujiwara and George MacKerron, analysing data from Mappiness – an iPhone app that allows users to measure their own wellbeing via their phones. What the report has found is that from the app's sample of people, arts and culture activities score very highly in terms of both positive effects on happiness and relaxation, above leisure activities like watching TV or drinking alcohol. With people scoring their happiest whilst taking part in theatre, dance and concerts whilst museums and libraries rate most highly for relaxation.
Region	n/a
Available bibliography	Y
Intrinsic vs. extrinsic approach	intrinsic

05.

Title	Measuring Cultural Engagement: A Quest for New Terms, Tools, and Techniques
Author	Mary Lou Rife, Damaris King, Samuel Thomas, and Rose Li, Rose Li and Associates, Inc.
Publisher	NEA and AHRC
URL	http://arts.gov/publications/measuring-cultural-engagement-quest-new-terms-tools-and-techniques
Year	2014
Month	Dec
Pages	60
Artistic quality / cultural value (or similar) concept	N
Content type	meeting summary
Type	SR
Art form	arts and culture
Topics	cultural participation, value of art, measuring the impact, methodology, survey, sample, UNESCO
Summary	<p>This report summarizes a June 2014 symposium convened by the National Endowment for the Arts (NEA) and the Cultural Value Project (CVP) of the United Kingdom's Arts & Humanities Research Council (AHRC). Cultural researchers, practitioners, and policymakers from the U.S., the UK, and other countries met to review common assumptions, techniques, and challenges in measuring cultural engagement.</p> <p>The symposium was organized into five sessions over two days:</p> <ol style="list-style-type: none"> 1. Why measure cultural participation, and for and by whom? 2. What do we mean by cultural participation? Scrutinizing activities and genres. 3. The challenge of encompassing new media- and technology-driven forms of participation. 4. New ways of knowing: alternative data sources, methodologies, and units of analysis. 5. Beyond participation rates: understanding motivations, barriers, and outcomes.
Region	USA and UK
Available bibliography	N
Intrinsic vs. extrinsic approach	both

06.

Title	Transformers. Landscape Sketch for the Performing Arts From Flanders and Beyond
Author	Kunstenpunt / Flanders Arts Institute
Publisher	VTi Publications
URL	http://vti.be/en/over-vti/publicaties/transformers-landscape-sketch-performing-arts-flanders-and-beyond
Year	2014
Month	Dec
Pages	73
Artistic quality / cultural value (or similar) concept	N
Content type	state of the arts review
Type	
Art form	performing arts
Topics	performing arts, social role of performing arts, arts organisations, Flemish performing arts landscape, economic environment, human capital, policy recommendations
Summary	The research looks at performing arts in Flanders in a turning point. "Developments of a social, economic and cultural nature demand innovative answers and new working models. How can we make the performing arts landscape a sustainable breeding ground for tomorrow's society? This landscape sketch of the performing arts in Flanders is an appeal to both politics and to the professional field to think out of the box and give shape to the artistic practice of tomorrow."
Region	Belgium
Available bibliography	Y
Intrinsic vs. extrinsic approach	extrinsic

07.

Title	Policy Paper. Raising Our Quality of Life: The Importance of Investment in Arts and Culture
Author	Abi Gilmore
Publisher	CLASS - Centre for Labour and Social Studies
URL	http://classonline.org.uk/docs/2014_Policy_Paper_-_investment_in_the_arts_-_Abi_Gilmore.pdf
Year	2014
Month	Nov
Pages	32
Artistic quality / cultural value (or similar) concept	N
Content type	theoretical research
Type	SR
Art form	arts and culture
Topics	UK cultural policies review, instrumentalising the arts and culture, quality of life, everyday participation in arts and culture
Summary	This paper explores how cultural policy has reached this position of increasingly unguarded 'instrumentalism' whereby policy makers define the value of the arts in terms of their economic value and their contribution to defined policy objectives, rather than their broader value in improving 'quality of life'. Examining the recent history of cultural policy in the UK, this paper argues that despite the intensive quest to measure and quantify the economic and social returns on investment in the arts, which has been heightened in the context of austerity, a better case can be made by returning to the arguments that emphasize the importance of arts to the quality of everyday life. The following recommendations are made for a future arts and cultural policy that aims to raise quality of life: 1. Respond to local contexts; 2. Ensure access to arts and culture is democratised and publicly planned; 3. Provide resources for everyday participation within communities as well as for, and alongside, institutional settings; 4. Develop methods of connecting and streamlining funding interests – and ensure a strong and secure role for the public sector in arts investment.
Region	UK
Available bibliography	Y
Intrinsic vs. extrinsic approach	intrinsic

08.

Title	Understanding the Value and Impacts of Cultural Experiences. A Literature Review
Author	John D. Carnwath, Alan S. Brown, WolfBrown
Publisher	Art Council of England (ACE)
URL	http://www.artscouncil.org.uk/news/arts-council-news/today-we-publish-understanding-value-and-impacts-c/
Year	2014
Month	Nov
Pages	156
Artistic quality / cultural value (or similar) concept	Y: economic value, social value, public value
Content type	literature review
Type	LR
Art form	arts and culture
Topics	economic impact, social impact, value, participation, methodology, research, methodology: post-event surveying, qualitative post-event research, longitudinal studies and retrospective identification
Summary	<p>This literature review concentrates on the question 'what value do personal experiences of art and culture have for people?'. The focus for the report is on academically-robust research and influential policy papers from the past twenty years. It provides an overview of the commonly known frameworks and methodological approaches that have been used to investigate how individuals are affected by their experience of arts and culture. It also addresses value and quality from an organisational perspective: what do organisations that engage people in impactful experiences look like? How can the 'quality' of cultural organisations as a whole be assessed? The report examines two lines of research about the value and impact of cultural experiences: how individuals benefit from attending and participating in cultural programmes and activities; and the creative capacities of arts and cultural organisations to bring forth impactful programmes.</p>
Region	n/a
Available bibliography	Y
Intrinsic vs. extrinsic approach	both

09.

Title	The Economic Contribution of the Creative Industries to EU GDP and Employment - Full Report
Author	TERA Consultants
Publisher	TERA Consultants
URL	http://www.teraconsultants.fr/en/issues/The-Economic-Contribution-of-the-Creative-Industries-to-EU-in-GDP-and-Employment
Year	2014
Month	Oct
Pages	68
Artistic quality / cultural value (or similar) concept	N
Content type	study
Type	SR
Art form	arts and culture, creative industries
Topics	Europe's creative industries, employment and jobs, EU economy, GDP, losses caused by piracy
Summary	The study comprises the period 2008-11. Conclusions as of 2011: Overall, creative industries in the top 5 European countries have posted a stronger decline than the overall economy. The decrease of the creative industries has proved much stronger in the "centre" (the five biggest economies of the Euro zone) than in the "periphery" (the other 22 countries), both at the value added and at the employment level. Even if a full explanation of this phenomenon falls out of the scope of this report, it must involve a difference of maturity of the creative industry between the centre and the periphery, as well as differences of consumption pattern and the effect of the outsourcing. SEE below H4
Region	EU
Available bibliography	N
Intrinsic vs. extrinsic approach	extrinsic

10.

Title	ENCATC Advanced Seminar Rethinking Cultural Evaluation: Going Beyond GDP Report
Author	report from the seminar
Publisher	ENCATC
URL	http://www.encatc.org/pages/index.php?id=16&tx_ttnews[tt_news]=302&tx_ttnews[-year]=2015&tx_ttnews[month]=02&tx_ttnews[day]=17&cHash=8644ae4872cdc051a9c-7486faa7ce9f7
Year	2014
Month	Oct
Pages	21
Artistic quality / cultural value (or similar) concept	N
Content type	seminar report
Type	SR
Art form	culture and arts
Topics	culture, arts, cultural industries, creative industries, well-being, methodology, indicators, new technologies
Summary	<p>The report includes a summary of the seminar presentations, debate, and discussions, a bibliography, information about the seminar and invited experts, list of participants and information about the ENCATC Thematic Area "Monitors of Culture".</p> <p>On 23 of October 2014, 50 researchers, academics, cultural operators and practitioners, cultural managers and representatives from European and international institutions met in Paris to discuss about the most recent advancements in cultural evaluation.</p> <p>This was a platform for the major players on this topic to share their research and results from their respective policies and projects on evaluation in the arts and culture. Participants gained insight into the most recent advancements in the debate on culture as an indicator of well-being and development. A discussion followed on rethinking how to measure the spill-over effects of cultural and creative industries and how to evaluate cultural approaches. The debate concluded remarking the value of the following issues: awareness, rethinking and better understanding cultural and creative industries' measurement.</p>
Region	EU
Available bibliography	Y
Intrinsic vs. extrinsic approach	intrinsic

11.

Title	Towards Plan A: A New Political Economy for Arts and Culture
Author	Arts Council England
Publisher	ARTS COUNCIL ENGLAND and RSA
URL	https://www.thersa.org/globalassets/pdfs/reports/rsa-arts-towards-plan-a.pdf
Year	2014
Month	Oct
Pages	84
Artistic quality / cultural value (or similar) concept	N
Content type	papers and essays from seminar series
Type	LN
Art form	arts and culture
Topics	ACE, study, impact of the cultural sector, value, measurement, access, diversity, the digital, arts and cultural ecology, education
Summary	<p>Towards Plan A presents papers and essays from the discussions in a public platform of key thinkers from business, education, government and arts organisations to explore ideas that will shape directions for arts and cultural sector. The title reflects the organisers' understanding that arts have to be proactive, innovative and bold. Findings from seminar series (participants: business representatives, the government, local authorities and Local Enterprise Partnerships, and the arts and cultural sector). Relevant parts: Summary reflections and recommendations - p. 7</p> <p>Return on cultural investment. Developing the wider impact of the cultural sector Mandy Barnett Director and Daniel Fujiwara, p. 63</p> <p>The key messages in their paper are: the need to build shared approaches to better assess the wider impacts of the cultural sector and improve the effectiveness of our interventions; developing common framework approaches to underpin the sectors' evaluation and impact activities are useful and should be supported;</p> <p>Any value and evaluation framework approaches will have to embrace the intentions of key commissioners of arts and cultural services (from health to education) – with the aim of creating a number of shared, co-produced templates for evaluation</p> <p>1.2. Case making and the burden of proof</p> <p>It has been instructive to bring the arts and cultural sector into more direct dialogue with partners (many fans and some skeptics) from outside the sector. It has been interesting watching the arts and cultural sector realise how it needs to change the case it makes. Instead of arts for arts sake or box ticking instrumentalism the emphasis has been on mainstreaming arts and culture into the broader national and local case for economic and social renewal – this is what the Arts Council means by a holistic approach.</p> <p>The seminars have also confirmed that the sector needs to be more nuanced and sophisticated about the burden of proof required for different audiences.</p>

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Summary	<p>The Arts Council should develop tools for the sector to use in their evaluation activity – bringing more rigour to how we measure success, and ensuring that our funding organisations find it easier to capture their impact and value. (p. 8)</p> <p>Specific policy recommendations (the relevant to impact measurement ones)</p> <p>1. Making the economic case: Recommendation 1.2: Towards a more sophisticated Gross Value Added (GVA) model for the cultural sector – the Arts Council is in the process of reviewing their approach to measuring GVA, and planning to develop a common approach to capturing these and other economic impacts at both a national and regional level. p. 11</p> <p>4. Capturing the wider impact of the arts and cultural sectors P. 16 - 17</p> <p>Recommendation 4.1 ACE to support learning and resource tools for everyday evaluation</p> <p>Recommendation 4.2 ACE should help educate the sector on how to access and use wider sources of non-grant finance, from social impact bonds to other forms of financing</p> <p>Recommendation 4.3 ACE to commission at least one 'high burden of proof' study – involving if appropriate randomised controlled trials – which would explore the impact of particular arts interventions in a key impact area (for instance health and well-being, education or community cohesion). This approach should be repeated at the start of every three-year funding cycle.</p>
Region	UK
Available bibliography	N
Intrinsic vs. extrinsic approach	n/a

12.

Title	Findings from Yes I Dance: Survey of Who Dances in Canada
Author	Ekos Research Associates
Publisher	Canada Council for the Arts
URL	http://canadacouncil.ca/council/research/find-research/2014/findings-from-yes-i-dance
Year	2014
Month	July
Pages	172
Artistic quality / cultural value (or similar) concept	N
Content type	mapping study
Type	LN
Art form	performing arts
Topics	dance, participation, professional, survey, methodology, questionnaire
Summary	As part of the Canada Council for the Arts' Canada Dance Mapping Study, Canadians who dance, teach dance or choreograph were invited to participate in a bilingual nation-wide online survey called Yes I Dance (Oui je danse). The survey was designed with the purpose of gaining a better understanding of who dances in Canada, where they dance, and why. This report presents the findings from this landmark survey of the dance field in Canada.
Region	Canada
Available bibliography	N
Intrinsic vs. extrinsic approach	both

13.

Title	The Changing Landscape of Arts Participation A Synthesis of Literature and Expert Interviews
Author	Jennifer Novak-Leonard, Patience Baach, Alexandria Schultz, Betty Farrell, Will Anderson, & Nick Rabkin
Publisher	NORC and the Cultural Policy Center at University of Chicago, with support from The James Irvine Foundation
URL	http://arts.gov/sites/default/files/irvine-literature-review.pdf
Year	2014
Month	July
Pages	36
Artistic quality / cultural value (or similar) concept	N
Content type	literature review
Type	LR
Art form	arts and culture
Topics	arts participation, cultural participation,
Summary	<p>This report provides an overview of theoretical issues concerning:</p> <ul style="list-style-type: none"> How people participate, both in terms of what activities should be included within the larger, ecological domain of artistic and cultural activity, and the manner and degree of people's involvement with them; Who participates; Where participation happens; Motivations and barriers to participation. <p>This report is informed by a review of academic and grey literature and expert interviews. A substantial portion of literature reviewed employed an anthropological, ethnographic or sociological approach to documenting and studying communities in California in an effort to identify activities that are artistically and culturally meaningful – both in terms of heritage - based and folk traditions specific to communities that reflect the state's diverse population.</p>
Region	USA
Available bibliography	Y
Intrinsic vs. extrinsic approach	both

14.

Title	Cultural Value Critical Mass: Theatre Spectatorship and Value Attribution
Author	The British Theatre Consortium funded by AHRC
Publisher	AHRC
URL	http://britishtheatreconference.co.uk/wp-content/uploads/2014/05/Critical-Mass-10.7.pdf
Year	2014
Month	May
Pages	125
Artistic quality / cultural value (or similar) concept	Y
Content type	audience survey : theatre
Type	SR
Art form	performing arts
Topics	audience survey, methodology, value attribution, sociality, memory, associations, networks, processes, acting, company
Summary	A research project looking at how theatre audiences value the experience of attending performances. The focus is on the self-reported descriptions of experiences of individuals who attend the theatre, which was gathered mainly through online questionnaires, interviews, and creative workshops. It also tapped memory by asking some subjects about a performance they saw one year or more ago. The research examined how individuals process the cognitive and affective experience of seeing a theatre performance in relation to their context (location, identity, and moment-in-time), their previous theatre histories, and their associational networks. The results of the research confirm that value emerges in the relationship between the performance, the subjects, and their contexts.
Region	UK
Available bibliography	Y
Intrinsic vs. extrinsic approach	intrinsic

15.

Title	Commissioner Day 2: How Do We Value (and Undervalue) Culture?
Author	E. Belfiore, C. Firth & D. Holdaway
Publisher	The Warwick Commission on the Future of Cultural Value
URL	http://www2.warwick.ac.uk/research/warwickcommission/futureculture/resources/commission/
Year	2014
Month	April
Pages	23
Artistic quality / cultural value (or similar) concept	cultural value
Content type	brief overview and bibliography
Type	LR
Art form	arts and culture
Topics	measurement, cultural value, methodology, gaps, politics
Summary	The question of how to measure the value of culture is a complex one and there exists a significant amount of research into what is measured and the methods employed to carry out this measurement. A recent evidence review commissioned by Arts Council England, 'The Value of Arts and Culture to People and Society', identified over 500 reports published since 2010 alone. In order to provide a clear overview of the main issues, this document will focus on the most recent, most influential and most comprehensive reports. It is intended to be illustrative rather than comprehensive and seeks to map the debates and identify areas for further discussion rather than provide answers.
Region	n/a
Available bibliography	Y
Intrinsic vs. extrinsic approach	both

16.

Title	The Validating Arts and Livability Indicators (VALI) Study: Results and Recommendations
Author	Elaine Morley, Mary K. Winkler
Publisher	NEA
URL	http://arts.gov/publications/validating-arts-livability-indicators-vali-study-results-and-recommendations
Year	2014
Month	April
Pages	115
Artistic quality / cultural value (or similar) concept	N
Content type	research and survey
Type	LN
Art form	arts and culture
Topics	survey, indicators, creative, engagement, participation, quality of life, community
Summary	Commissioned from the Urban Institute, this report describes the methodology and findings of a study to validate the NEA's proposed Arts & Livability Indicators. These metrics use national, publicly accessible data to track outcomes of interest to communities engaged in creative placemaking activities. The report includes a draft "user's guide" to the indicators and their appropriate use.
Region	US
Available bibliography	N
Intrinsic vs. extrinsic approach	extrinsic

17.

Title	The Value of Arts and Culture to People and Society – an Evidence Review
Author	Andrew Mowlah, Vivien Niblett, Jonathon Blackburn and Marie Harris
Publisher	Art Council of England (ACE)
URL	http://www.artscouncil.org.uk/what-we-do/research-and-data/value-arts-and-culture-people-and-society-evidence-review/
Year	2014
Month	March
Pages	54
Artistic quality / cultural value (or similar) concept	/ intrinsic value of arts and culture
Content type	evidence review
Type	SR
Art form	arts and culture
Topics	impact of arts and culture, holistic approach, economy, health and wellbeing, education, society, intrinsic value
Summary	The research applies a holistic approach towards the value of arts and culture with the argument that arts and culture have an impact on people's lives in complex, subtle and interrelated ways, and that each benefit relates to a cluster of other benefits. It reviews arts and culture's impact on economy, health and wellbeing, education and society.
Region	UK
Available bibliography	Y
Intrinsic vs. extrinsic approach	both

18.

Title	Att bidra till (ny)skapande kultur
Author	Swedish Agency of Cultural Policy Analysis
Publisher	Swedish Agency of Cultural Policy Analysis
URL	http://www.kulturanalys.se/publikationer/rapporter/
Year	2014
Month	
Pages	91
Artistic quality / cultural value (or similar) concept	Y: innovative culture and artistic renewal
Content type	report
Type	SR
Art form	arts and culture
Topics	innovative culture, assessment systems, grants
Summary	The report investigates and analyses how the political intentions and assignment formulations for Musikplattformen and Kulturbryggan affect the prerequisites for the awarding of grants to innovative culture, how they formulate and apply application and assessment systems, how they define the concepts of artistic renewal and innovative culture, and how the applicants perceive the grant systems. (Summary in English)
Region	Sweden
Available bibliography	Y
Intrinsic vs. extrinsic approach	intrinsic

19.

Title	Cultural Value 2014 Project Summaries
Author	Arts and Humanities Research Council
Publisher	AHRC
URL	http://www.ahrc.ac.uk/Funded-Research/Funded-themes-and-programmes/Cultural-Value-Project/Current-and-Past-Research-Activities/Documents/cvp-2014-RDAs.pdf
Year	2014
Month	
Pages	18
Artistic quality / cultural value (or similar) concept	Y
Content type	project summaries
Type	LR
Art form	arts and culture
Topics	arts, culture, value, citizenship, evaluation, commercial arts and culture, pop, new media, digital
Summary	The summary provides information on the projects funded in 2014 by the Culture Value project
Region	UK
Available bibliography	N
Intrinsic vs. extrinsic approach	n/a

20.

Title	Special Eurobarometer 399 Cultural Access and Participation Report
Author	TNS Opinion & Social
Publisher	European Commission, Directorate-General for Education and Culture
URL	http://ec.europa.eu/public_opinion/archives/ebs/ebs_399_en.pdf
Year	2013
Month	Nov
Pages	111
Artistic quality / cultural value (or similar) concept	N
Content type	EU survey
Type	LN
Art form	arts and culture
Topics	engagement in cultural activities, involvement in artistic activities, internet use for cultural purposes, methodology, questionnaires
Summary	<p>The current Eurobarometer survey follows on from the 2007 research, exploring and measuring how EU citizens think and behave in the area of culture. Some of these results can be compared against those measured in the previous survey, enabling changes between 2007 and 2013 in the cultural approaches of EU citizens to be mapped.</p> <p>The first part of this report looks at levels of engagement in different cultural activities. In the second part, this report examines the active involvement of EU citizens in a range of artistic activities as performers (e.g. singing, dancing, making a film, etc.) as distinct from consumers (e.g. going to the cinema). The third part of the report looks at the use of the Internet for cultural purposes.</p> <p>Throughout the report, results are analysed in terms of the European average, followed by a breakdown of the results by country and finally by some socio-demographic variables. Where possible, the results are also compared with those of the 2007 Eurobarometer Cultural Values survey.</p> <p>An index of cultural practice has been developed by attaching scores to high participation levels in cultural activities. These scores were collated to identify respondents with "Very high", "High", "Medium" or "Low" profiles in terms of their participation in cultural activities.</p>
Region	EU
Available bibliography	N
Intrinsic vs. extrinsic approach	extrinsic

21.

Title	How a Nation Engages with Art: Highlights from the 2012 Survey of Public Participation in the Arts (SPPA)
Author	Office of Research & Analysis, NEA
Publisher	NEA
URL	http://arts.gov/publications/highlights-from-2012-sppa
Year	2013
Month	Sept
Pages	49
Artistic quality / cultural value (or similar) concept	N
Content type	national survey report, additional data for researchers available
Type	LN
Art form	arts and culture
Topics	attendance, creation, participation, engagement, arts, heritage, internet, national survey, statistics
Summary	This report presents results from an initial analysis of the 2012 SPPA. It contains statistics with demographic insights about U.S. adults' participation across five modes of art activity: attending; reading books and literature; consuming through electronic media; making and sharing; and learning. Findings are discussed for specific art forms and trend data provided where possible. Also includes links to additional data and resources for researchers.
Region	US
Available bibliography	N
Intrinsic vs. extrinsic approach	extrinsic

22.

Title	Cultural Behaviour and Personal Data at the Heart of the Big Data Industry. Finding the Right Balance Between Privacy and Innovation
Author	Ernst&Young
Publisher	Forum d'Avignon
URL	http://www.forum-avignon.org/en/node/3735
Year	2013
Month	
Pages	52
Artistic quality / cultural value (or similar) concept	N
Content type	research
Type	SR
Art form	arts and culture
Topics	internet, digital data, personal data, personal data collection and protection, personal cultural data, prolonging cultural experience
Summary	The high value of digital personal cultural data is leading to significant movement among the players, as well as heavy investment. A highly strategic market is in the process of emerging as the result of a dual phenomenon of cooperation and convergence
Region	EU and USA
Available bibliography	N
Intrinsic vs. extrinsic approach	n/a

23.

Title	Great Art and Culture for Everyone 2010 -2020 10-Year Strategic Framework - revised
Author	Arts Council England
Publisher	Arts Council England
URL	http://www.artscouncil.org.uk/media/uploads/Great_art_and_culture_for_everyone.pdf
Year	2013
Month	
Pages	67
Artistic quality / cultural value (or similar) concept	great art
Content type	strategic policy
Type	LN
Art form	arts and culture
Topics	cultural policy, strategic framework, measurement of success
Summary	Goals 1. Excellence is thriving and celebrated in the arts, museums and libraries 2. Everyone has the opportunity to experience and to be inspired by the arts, museums and libraries; 3. The arts, museums and libraries are resilient and environmentally sustainable 4. The leadership and workforce in the arts, museums and libraries are diverse and appropriately skilled; 5. Every child and young person has the opportunity to experience the richness of the arts, museums and libraries Measuring progress: Goal 1 - p. 44-45 Goal 2 - p. 49 Goal 3 - p. 54 Goal 4 - p. 57 Goal 5 - p. 60
Region	UK
Available bibliography	N
Intrinsic vs. extrinsic approach	intrinsic and extrinsic

24.

Title	"A big part of my life": A Qualitative Study of the Impact of Theatre
Author	Ben Walmsley
Publisher	International journal of arts marketing
URL	http://eprints.whiterose.ac.uk/79369/
Year	2013
Month	
Pages	15
Artistic quality / cultural value (or similar) concept	Y: cathartic values of theatre
Content type	research paper
Type	SR
Art form	performing arts
Topics	impact, theatre, audiences, arts benefits, arts marketing
Summary	This paper explores the impact that theatre can have on its audiences, both immediately and over time. The article evaluates the existing literature on impact and critically reviews a number of benefits models. Through a textual analysis of 42 semi-structured depth interviews, the paper deconstructs the concept of impact and rearticulates it in audiences' terms.
Region	UK
Available bibliography	Y
Intrinsic vs. extrinsic approach	intrinsic

25.

Title	How Art Works: The National Endowment for the Arts' Five-Year Research Agenda, With a System Map and Measurement Model
Author	NEA's Office of Research & Analysis
Publisher	NEA
URL	http://arts.gov/publications/how-art-works-national-endowment-arts-five-year-research-agenda-system-map-and
Year	2012
Month	Sept
Pages	46
Artistic quality / cultural value (or similar) concept	N
Content type	research and survey
Type	SR
Art form	arts and culture
Topics	arts participation, cultural participation, arts creation, societal capacities, social impact, individual impact, education, methodology, indicators, survey, map
Summary	Commissioned from the Urban Institute, this report describes the methodology and findings of a study to validate the NEA's proposed Arts & Livability Indicators. These metrics use national, publicly accessible data to track outcomes of interest to communities engaged in creative placemaking activities. The report includes a draft "user's guide" to the indicators and their appropriate use. How do you measure how art works - on people, on communities, or on society? It's a broad question, and the National Endowment for the Arts offers an ambitious plan to "map" the arts to better understand and measure this complex, dynamic system. How Art Works describes the agency's five-year research agenda, framed and informed by a groundbreaking "system map" and measurement model. The map is grounded in the theory that arts engagement contributes to quality of life in a virtuous cycle from the individual level to the societal level, and back. The map helps illustrate the dynamic, complex interactions that make up this particular system, from "inputs" such as education and arts infrastructure, to "outcomes" such as benefits of the arts to individuals and communities."
Region	US
Available bibliography	N
Intrinsic vs. extrinsic approach	intrinsic

26.

Title	Review of the Theatre Sector in Scotland for Creative Scotland
Author	Christine Hamilton Consulting
Publisher	Creative Scotland
URL	http://www.creativescotland.com/resources/our-publications/sector-reviews/theatre-sector-review
Year	2012
Month	June
Pages	102
Artistic quality / cultural value (or similar) concept	Y:
Content type	sector survey
Type	SR
Art form	performing arts
Topics	mapping, survey, questionnaire, methodology, audience, diversity, theatre, impact
Summary	The review of the theatre sector in Scotland was undertaken on behalf of Creative Scotland by Christine Hamilton Consulting and took place between 1 Oct 2011 - 30 April 2012. The survey produced 895 responses of which 506 were complete. These 506 responses produced relational data (for the relational maps) for more than 1400 organisations/people, which has been aggregated to 812 complete sets of organisations/people (692 showing geographical location). This is used as the primary data for the different relational maps. A companion report on mapping has been produced.
Region	Scotland
Available bibliography	N
Intrinsic vs. extrinsic approach	extrinsic

27.

Title	ESSnet_CULTURE. European Statistical System Network on Culture. Final Report
Author	Working group ESSnet_CULTURE
Publisher	ESSnet_CULTURE, Eurostat
URL	http://ec.europa.eu/culture/library/reports/ess-net-report_en.pdf
Year	2012
Month	May
Pages	556
Artistic quality / cultural value (or similar) concept	N
Content type	study on methodology
Type	SR
Art form	cultural industries
Topics	EU statistics in culture, methodology, key indicators, financing and expenditure on culture, cultural industries, social aspects of culture, cultural practices, methodological comparison b/n Eurobarometer and national survey systems, cultural domains, intangible cultural heritage, diversity, creative industries, cultural participation
Summary	<p>This is a comprehensive study reflecting the ESSnet_CULTURE working group findings on cultural statistics and methodology of surveys. The ESSnet-Culture's objective is to address the absence of a real European system for cultural statistics.</p> <p>The ESSnet-Culture has been using a working method developed by Eurostat for methodological activities. It consisted of a network composed of several organisations that form part of the European Statistical System - the ESS. It aimed to produce results that can be useful by all members of the statistical system.</p> <p>The main objectives of the ESSnet-Culture were to: revise the European framework for cultural statistics (created by LEG-Culture); improve the existing methodological base to develop new EU cultural statistics; define indicators and variables that make it possible to describe and study the cultural sector in all its complexity; provide a national experience to allow a wider and more advanced analysis of the data. performing arts pp. 314-19; Comparison of national surveys ; on perf.arts pp. 505-10</p>
Region	EU
Available bibliography	Y
Intrinsic vs. extrinsic approach	both

28.

Title	Measuring the Economic Benefits of Arts and Culture
Author	BOP consulting
Publisher	Art Council of England (ACE)
URL	http://www.artscouncil.org.uk/advice-and-guidance/browse-advice-and-guidance/measuring-economic-benefits-arts-culture
Year	2012
Month	May
Pages	37
Artistic quality / cultural value (or similar) concept	N
Content type	toolkit
Type	SR
Art form	arts and culture
Topics	economic impact, assessment, economic footprint, toolkit, social return of investment
Summary	This report aims to provide arts and cultural organisations with clear guidance about undertaking or commissioning studies into the economic benefits of their work. The guidance will help organisations choose appropriate and robust methodologies and uses case studies to illustrate the benefits and limitations of different approaches to measuring economic contribution.
Region	UK
Available bibliography	Y
Intrinsic vs. extrinsic approach	extrinsic

29.

Title	Audience Building and the Future Creative Europe Programme
Author	Anne Bamford and Michael Wimmer
Publisher	EENC
URL	http://www.eenc.info/news/report-audience-building/
Year	2012
Month	Jan
Pages	79
Artistic quality / cultural value (or similar) concept	Y: quality audience building
Content type	research
Type	SR
Art form	arts
Topics	audience building, evidence, quantitative, qualitative, research
Summary	The report analyses concepts and best practices for audience development. It features 28 case studies from EU member states. The study uses the broader, holistic concept of 'audience development', as proposed by Arts Council England and others, which goes beyond the concept of just 'audience building'.
Region	EU
Available bibliography	N
Intrinsic vs. extrinsic approach	intrinsic

30.

Title	The Public Value of Culture: a Literature Review
Author	John Holden, Jordi Baltà
Publisher	EENC
URL	http://www.eenc.info/wp-content/uploads/2012/11/JHolden-JBalta-public-value-literature-review-final.pdf
Year	2012
Month	Jan
Pages	46
Artistic quality / cultural value (or similar) concept	public value
Content type	literature review
Type	LR
Art form	culture
Topics	public value of culture, intrinsic value, instrumental value,
Summary	This literature review aims to describe and analyse academic literature and research reports addressing the public value of culture, which should allow the European Commission's Directorate General for Education and Culture (DG EAC) to identify relevant experts in this field. The analysis places emphasis on publications made over the past five years within the EU but also includes references from other countries or regions as well as earlier publications which can be relevant to current debates in Europe.
Region	n/a
Available bibliography	Y
Intrinsic vs. extrinsic approach	intrinsic

31.

Title	Measuring the Economic Contribution of Cultural Industries. A Review and Assessment of Current Methodological Approaches
Author	Hristina Mikić
Publisher	UNESCO Institute for Statistics
URL	http://www.uis.unesco.org/culture/Documents/FCS-handbook-1-economic-contribution-culture-en-web.pdf
Year	2012
Month	
Pages	111
Artistic quality / cultural value (or similar) concept	N
Content type	theoretical research and statistics survey
Type	LN
Art form	arts and culture
Topics	economy of culture, cultural industries, assessment of methodology, performance indicators, world regions, survey
Summary	The UNESCO Institute for Statistics (UIS) is seeking to develop new as well as complementary guidelines to measure the contribution of culture to economies, especially in the developing world where data and resources are limited. To this end, the study provides an exhaustive literature review of current methodologies. It compares several approaches, highlighting their strengths and weaknesses. The report offers an important resource for governments interested in measuring the economic contribution of cultural industries in their countries. The material presented in the study will serve to support the development of a methodological handbook on measuring the contribution of the culture sector.
Region	worldwide
Available bibliography	Y
Intrinsic vs. extrinsic approach	extrinsic

32.

Title	Mastering tempo. Creating Long-Term Value Amidst Accelerating Demand
Author	Ernst&Young
Publisher	Forum d'Avignon
URL	http://www.forum-avignon.org/en/ernst-young-study-forum-d-avignon
Year	2012
Month	
Pages	32
Artistic quality / cultural value (or similar) concept	Y: enduring content
Content type	survey in the media and entertainment field
Type	SR
Art form	none: media and entertainment
Topics	creative industries, media and entertainment, innovation, content development
Summary	<p>Creating enduring cultural and economic value is increasingly challenged by accelerating media innovation and consumption. Throughout creative industries, tempo is critical. It influences the creative process and affects the development, distribution and consumption of content – both in the short and the long-term. In all areas, tempo is accelerating as the industry innovates at an unprecedented rate. Media businesses keep pace by embracing new technologies and evolving. However, to succeed they must balance satisfying the consumer's voracious appetite for new content – anytime, anywhere – with creating content that has a legacy of enduring value.</p> <p>Ernst & Young, looked across markets and sub-sectors to understand, contextualize and interpret how executives are mastering tempo. Interviews were held with media and entertainment practitioners and executives from some of the world's leading media and entertainment companies.</p>
Region	EU
Available bibliography	Y
Intrinsic vs. extrinsic approach	n/a

33.

Title	Audience Impact Study. Literature Review
Author	WolfBrown
Publisher	NEA
URL	http://arts.gov/publications/research-convenings/audience-impact-study-literature-review
Year	2011
Month	Oct
Pages	26
Artistic quality / cultural value (or similar) concept	/ emotional impact
Content type	literature review
Type	LR
Art form	arts and culture
Topics	audience survey, emotional impact, happiness, measurement, affect, methodology
Summary	While there is ample qualitative and anecdotal data on how people and communities are transformed by the arts, there is little research that quantifies the emotional impact of the arts. It focuses on how to define the way that art affects people, how to measure emotional impact. This review looks at studies that attempt to answer these elusive questions. This review is expected to help inform the design of a survey that will capture reliable data on this seemingly indefinable subject. The NEA is working with a research team from WolfBrown to develop and pilot survey instruments and protocols for a pilot study of audiences at NEA-funded events. As part of this study, WolfBrown developed this literature review of relevant research.
Region	n/a
Available bibliography	Y
Intrinsic vs. extrinsic approach	intrinsic

34.

Title	Measure the Impact of Culture on Wellbeing. A Definition Shaped By a Desire for the Future
Author	Culture Action Europe
Publisher	
URL	http://www.wearemore.eu/wp-content/uploads/2013/12/culture-and-well-being-reflection-paper.pdf
Year	2011
Month	
Pages	12
Artistic quality / cultural value (or similar) concept	N
Content type	research
Type	SR
Art form	arts and culture
Topics	alternative indicators of progress, social indicators movement, well-being, sustainability
Summary	The paper presented EC commissioned researches on the feasibility of measuring beyond GDP. Development of the well-being indicators
Region	n/a
Available bibliography	Y
Intrinsic vs. extrinsic approach	intrinsic

35.

Title	Artistic Reflection Kit
Author	ACA: Kevin du Preez and Jackie Bailey Contributors: Tandi Williams and Bridget Jones
Publisher	Australia Council for the Arts
URL	http://2014.australiacouncil.gov.au/artisticreflectionkit/about/full_kit
Year	2010
Month	Dec
Pages	30
Artistic quality / cultural value (or similar) concept	Y: artistic vibrancy
Content type	guide, toolkit
Type	SR
Art form	performing arts
Topics	artistic vibrancy, artistic reflection, indicators, survey, self-assessment, methodology, artistic stakeholders, artistic quality or excellence of craft, audience engagement and stimulation, intrinsic values of art, curation and development of art form, development of artists, relevance to the community, stakeholders: artists, internal/staff, peers/art form, audience, community, funders
Summary	<p>A guide to assist organisations to reflect on artistic vibrancy and measure their artistic achievements indicating Basic, Recommended, and Good efforts</p> <p>Artistic vibrancy captures the artistic dimensions that arts organisations strive for. The term is used when talking about artistic success, innovation and achievement. The following five elements of what artistic vibrancy might encapsulate have been developed:</p> <ul style="list-style-type: none"> • Artistic quality or excellence of craft • Audience engagement and stimulation • Curation and development of the art form • Development of artists • Relevance to the community <p>Each of these elements is explained in details, the tools for measuring are drawn out (Basic, Recommended, Good), and the stakeholders that might be involved are pointed.</p> <p>Artistic reflection is defined as the process where organisations use meaningful tools to measure their artistic vibrancy.</p> <p>Artistic stakeholders</p>
Region	Australia
Available bibliography	N
Intrinsic vs. extrinsic approach	n/a

36.

Title	Arts in Wales 2010 Survey (5 volumes)
Author	Arts Council of Wales
Publisher	Arts Council of Wales
URL	http://www.artscouncilofwales.org.uk/what-we-do/research/latest-research/arts-in-wales-survey-2010
Year	2010
Month	Nov
Pages	200
Artistic quality / cultural value (or similar) concept	N
Content type	survey reports
Type	LN
Art form	arts
Topics	attitudes, attendance, participation, art form profiles, survey, methodology, questionnaires
Summary	<p>The main objectives of the Arts in Wales 2010 survey were to measure:</p> <ul style="list-style-type: none"> • public attitudes towards and engagement with the arts (attendance and participation); • perceptions of the Arts Council of Wales; • attitudes towards the funding of the arts in Wales; • motivations and barriers to arts attendance and participation. Additional data available
Region	Wales
Available bibliography	N
Intrinsic vs. extrinsic approach	extrinsic

37.

Title	Achieving Great Art for Everyone. Consultation Report on the Process and the Views Received
Author	Dialogue by Design (ACE)
Publisher	Arts Council England
URL	http://www.artscouncil.org.uk/consultation/
Year	2010
Month	July
Pages	103
Artistic quality / cultural value (or similar) concept	Y: artistic excellence
Content type	consultation paper
Type	LN
Art form	arts
Topics	strategy, vision, artistic excellence, arts leadership, audience building, children and the arts, sustainable, resilient and innovative arts sector, partnerships, funding, ACE,
Summary	The report reflects the stakeholders reception of the ACE strategic document "Achieving great art for everyone". All the key topics of the report are commented by 700+ respondents and key trends in their opinions (pros and cons arguments) are summarised in the report.
Region	UK
Available bibliography	N
Intrinsic vs. extrinsic approach	intrinsic

38.

Title	A Review of Research and Literature to Inform the Arts Council's 10-year Strategic Framework
Author	Catherine Bunting Research team Lucy Hutton Penny King Hassan Mahamdallie Meli Hatzihrysidis John McMahon Anni Oskala Amanda Rigali Michelle Salerno
Publisher	Arts Council England
URL	http://www.artscouncil.org.uk/media/consultation/NAS_LiteratureReview_A4_12Pt.pdf
Year	2010
Month	July
Pages	69
Artistic quality / cultural value (or similar) concept	Y: artistic excellence
Content type	literature desk research
Type	LR
Art form	arts and culture
Topics	literature review, evidence, monitoring, evaluation, value, quality, excellence, economic impact, social impact
Summary	<p>In terms of content, the review focused on the infrastructure and forms of support required for artistic practice to flourish for the wider public good.</p> <p>Chapter two of the report sets out some of the wider changes taking place in society and the economy and the challenges and opportunities they present for the arts. Chapter three summarises what the literature had to say about the role of arts funding and development. Chapter four considers some of the available evidence in relation to each of the Arts Council's proposed long-term goals. Chapter five offers some concluding thoughts on the nature and quality of the evidence base and recommendations for future research. A detailed description of the methodology used to undertake the literature review can be found in appendix one, including an account of how the results have been used to inform the development of the Arts Council's strategic framework so far. A full list of references is provided in appendix two.</p>
Region	UK
Available bibliography	Y
Intrinsic vs. extrinsic approach	both

39.

Title	Culture of Innovation. An Economic Analysis of Innovation in Arts and Cultural Organisations
Author	Hasan Bakhshi and David Throsby for NESTA
Publisher	NESTA
URL	https://www.nesta.org.uk/sites/default/files/culture_of_innovation.pdf
Year	2010
Month	June
Pages	92
Artistic quality / cultural value (or similar) concept	Y: innovation
Content type	research and empirical case studies
Type	SR
Art form	arts
Topics	innovation, research, methodology, questionnaires, audiences, economic impact, quality
Summary	<p>A new framework for understanding innovation in arts and cultural organisations. Innovation is researched along four dimensions: audience reach; art form development; value creation, and business models. A crosscutting theme is technological change.</p> <p>The importance of Research and Development (R&D) has been demonstrated through the benefits of experimentation being research-led. Using such methodologies, research studies can generate robust evidence to inform policymaking within institutions, amongst cultural funding agencies and in government.</p> <p>The National Theatre (The National Theatre's NT Live broadcasts to digital cinemas) and the Tate case studies show the implication of the proposed research method of innovation in the performing arts field.</p> <p>Innovation in value creation: according to the researchers, the willingness-to-pay analysis gives direct estimates of the economic value that audiences attach to their experiences. The surveys include a range of cultural value-related questions too. This multi-disciplinary approach, looking at both economic and cultural value measures, allowed for exploring the relationship between the two.</p>
Region	UK
Available bibliography	Y
Intrinsic vs. extrinsic approach	both

40.

Title	Not Rocket Science: A Roadmap for Arts and Cultural R&D
Author	Hasan Bakhshi, Radhika Desai and Alan Freeman
Publisher	CCI
URL	http://www.cci.edu.au/sites/default/files/ccook/Not-Rocket-Science-Hasan-Bakhshi-Radhika-Desai-Alan-Freeman.pdf
Year	2010
Month	March
Pages	22
Artistic quality / cultural value (or similar) concept	/ public value
Content type	theoretical research
Type	SR
Art form	arts and culture
Topics	research and development, arts and culture sector, advocacy, evidence, public value, public R&D support, employment, policy
Summary	The paper opts to answer what is and what is not R&D in the arts sector. "This paper proposes that publicly funded arts and cultural organisations should aspire to, and be funded to, engage in Research and Experimental Development (R&D), particularly that which aims at innovation, that is, new social application. Its proposals challenge two entrenched prejudices which block arts and cultural organisations from playing their full role in society and economy. First, arts and culture are excluded from R&D by definitions based on its Science and Technology (S&T) origins. Second, the arts and cultural sector relies on a conception of creativity that mystifies too much of its work, preventing it from accessing valuable public resources."
Region	n/a
Available bibliography	Y
Intrinsic vs. extrinsic approach	n/a

41.

Title	Meaningful Measurement. A Review of the Literature About Measuring Artistic Vibrancy
Author	WolfBrown
Publisher	Australia Council for the Arts
URL	http://2014.australiacouncil.gov.au/resources/reports_and_publications/subjects/arts_sector/meaningful_measurement
Year	2009
Month	Dec
Pages	39
Artistic quality / cultural value (or similar) concept	Y
Content type	literature review
Type	LR
Art form	arts and culture
Topics	models of perf. measurements, public value, intrinsic value, artistic vibrancy, self assessment
Summary	<p>Meaningful Measurement is a summary of the key research in the area of measuring artistic vibrancy. It looks at:</p> <ul style="list-style-type: none"> • performance measurement in the arts • proposed models of performance measurement in the arts • the notion of “public value” and the arts • the intrinsic impacts of the arts • assessing artistic vibrancy, including models and examples
Region	UK and AUS
Available bibliography	Y
Intrinsic vs. extrinsic approach	both

42.

Title	“Tell me honestly...” Good Practice Case Studies of Artistic Self-Assessment in Performing Arts Organisations
Author	ACA: Lance Richardson and Jackie Bailey
Publisher	Australia Council for the Arts
URL	http://2014.australiacouncil.gov.au/resources/reports_and_publications/subjects/arts_sector/tell_me_honestly
Year	2009
Month	Dec
Pages	86
Artistic quality / cultural value (or similar) concept	Y: artistic vibrancy
Content type	research, case studies
Type	SR
Art form	performing arts
Topics	artistic vibrancy, artistic reflection, survey
Summary	This report contains seven good practice case studies of approaches to artistic self-assessment in the performing arts in Australia and Europe. The main finding of the report is that good practice in artistic self-assessment almost always involves: a frank culture of feedback; an aversion to ‘box ticking’; genuinely taking on board what peers have to say; acting on the outcomes of artistic self-assessment to improve future work
Region	Australia and EU
Available bibliography	N
Intrinsic vs. extrinsic approach	intrinsic

43.

Title	Defining Artistic Vibrancy. A Discussion Paper for the Major Performing Arts Sector
Author	ACA: Jackie Bailey
Publisher	Australia Council for the Arts
URL	http://2014.australiacouncil.gov.au/resources/reports_and_publications/subjects/arts_sector/artisticvibrancy
Year	2009
Month	Dec
Pages	10
Artistic quality / cultural value (or similar) concept	Y: artistic vibrancy
Content type	discussion
Type	SR
Art form	performing arts
Topics	artistic vibrancy, artistic reflection, survey
Summary	Defining artistic vibrancy self-assessment tools from artists' point of view
Region	
Available bibliography	N
Intrinsic vs. extrinsic approach	both

44.

Title	Performance Measurement in the Arts Sector: The Case of the Performing Arts
Author	Johanne Turbide, Claude Laurin
Publisher	International journal of arts management
URL	http://www.labforculture.org/en/resources-for-research/contents/publications/performance-measurement-in-the-arts-sector-the-case-of-the-performing-arts
Year	2009
Month	Nov
Pages	15
Artistic quality / cultural value (or similar) concept	N
Content type	literature review and a survey
Type	SR
Art form	performing arts
Topics	performance measurement, financial indicators, survey data
Summary	This study addresses the issue of performance measurement in not-for-profit organizations (NPOs) within the performing arts sector. Previous studies in the arts and culture sector have shown that although their mission is articulated around the concept of artistic achievement, arts organizations are held accountable based mainly on budgetary and financial criteria. A survey sent to more than 300 performing arts organizations in the Canadian province of Quebec found that a majority of organizations use multiple performance indicators spanning several dimensions of mission fulfillment to assess their own performance. It was also found that even though performing arts NPOs acknowledge that their most important success factor is artistic excellence, their performance measurement systems place as much emphasis on financial as on non-financial indicators.
Region	Canada
Available bibliography	Y
Intrinsic vs. extrinsic approach	extrinsic

45.

Title	Assessing the Intrinsic Impacts of a Live Performance
Author	Alan Brown, Jennifer Novak
Publisher	WolfBrown commissioned in by a consortium of 14 major university arts presenters
URL	http://wolfbrown.com/component/content/article/42-books-and-reports/400-assessing-the-intrinsic-impacts-of-a-live-performance
Year	2007
Month	Jan
Pages	171
Artistic quality / cultural value (or similar) concept	/ intrinsic impacts
Content type	research and survey
Type	SR
Art form	performing arts
Topics	survey, theatre, intrinsic impact, audience, aesthetics, social impact, motivation, attendance
Summary	<p>The research attempts to define and measure how audiences are transformed by a live performance. It develops a measurement tool to assess impact, provides an analytical framework for considering the results, and suggests how performing arts presenters might begin to use this information to select programmes more purposefully and evaluate them on the basis of impact instead of attendance.</p> <p>Intrinsic impacts: captivation intellectual stimulation, emotional resonance, spiritual value, aesthetic growth, social bonding; satisfaction, readiness to receive</p>
Region	US
Available bibliography	Y
Intrinsic vs. extrinsic approach	intrinsic

46.

Title	Cultural Value and the Crisis of Legitimacy. Why Culture Needs a Democratic Mandate
Author	John Holden
Publisher	Demos
URL	http://www.demos.co.uk/files/Culturalvaluweb.pdf
Year	2006
Month	March
Pages	69
Artistic quality / cultural value (or similar) concept	Y: cultural value
Content type	theoretical research
Type	LN
Art form	culture
Topics	cultural value, mismatching of values b/n arts professionals and policy makers, the role of the media, problems with research, new legitimacy, policy changes
Summary	<p>The author suggests the concept of introducing the 'cultural value' framework: a common language for professionals, policy makers, the media, the public, etc.</p> <p>The language and conceptual framework provided by 'cultural value' tell us that publicly funded culture generates three types of value: intrinsic value, instrumental value and institutional value. It explains that these values play out – are created and 'consumed' – within a triangular relationship between cultural professionals, politicians, policy-makers and the public.</p> <p>But the analysis illuminates a problem: politicians and policymakers appear to care most about instrumental economic and social outcomes, but the public and most professionals have a completely different set of concerns.</p> <p>The analysis challenges current practice and policy, and suggests several prescriptions for change. It argues that the traditional approaches to setting policy goals, and funding the arts and culture, will not succeed in creating the deeper legitimacy that is required if the aspirations of professionals and politicians, and the full potential of public involvement, are to be made real. Creating such legitimacy will depend on institutional innovation that engages the public in understanding and contributing to the creation of cultural value. The role of media is regarded as important force in forming the public opinion on cultural policies and cultural funding.</p>
Region	UK
Available bibliography	Y
Intrinsic vs. extrinsic approach	intrinsic

47.

Title	International Measurement of the Economic and Social Importance of Culture
Author	John C. Gordon, Helen Beilby-Orrin
Publisher	OECD
URL	http://www.oecd.org/std/na/37257281.pdf
Year	2006
Month	Aug
Pages	103
Artistic quality / cultural value (or similar) concept	N
Content type	review of methodology of statistics on arts and culture
Type	SR
Art form	arts and culture
Topics	statistics, standards, economic indicators, social indicators, well-being, economy, culture, arts, heritage
Summary	“The paper begins by taking a holistic view of culture, including social and economic aspects, and quality of life. The authors follow with a review of international work undertaken by UNESCO in the 1980s and the European Commission in the 1990s. Both projects recommended a two dimensional framework for assembling measures of culture, one dimension containing cultural domains such as visual arts, film, theatre etc. with the other delineating the processes from creation/production through to consumption/conservation. Accepting that there is no existing operational framework in place for international comparative measurement of the culture sector, the paper explores the possibilities of using a System of National Accounts (SNA) approach for economic data.”
Region	worldwide
Available bibliography	Y
Intrinsic vs. extrinsic approach	extrinsic

48.

Title	Capturing the Audience Experience: a Handbook for the Theatre
Author	nef (the new economics foundation)
Publisher	ITC, SOLT & TMA
URL	http://www.itc-arts.org/resources/well-being/well-being-measuring-what-matters
Year	2005
Month	
Pages	61
Artistic quality / cultural value (or similar) concept	/ well-being
Content type	toolkit
Type	SR
Art form	performing arts
Topics	audience, survey, questionnaire, theatre, intrinsic values, economic impact, well-being
Summary	<p>The toolkit is envisaged to be usable across the whole industry to measure the impact of theatre on people's well-being. It holds the belief that capacity of theatre to deliver meaning, entertainment and a shared experience gives it the potential to deliver a deeper impact on society that goes far beyond the economic or the instrumental.</p> <p>The toolkit suggests an Audience Experience Framework and provides a set of tested questions that operationalise the framework, along with guidance about how to use them and four sample survey templates. It uses the data from the pilot survey to demonstrate what objectives data may feed.</p>
Region	UK
Available bibliography	Y
Intrinsic vs. extrinsic approach	both

49.

Title	A Little Book of Evaluation
Author	The Project Team, Centre for Guidance Studies: Lindsey Bowes (Researcher) Dr. Dimitra Hartas (Associate, CeGS) Deirdre Hughes (Centre Director) Ian Popham (Senior Associate, CeGS)
Publisher	Connexions
URL	http://www.proveandimprove.org/documents/LBE.PDF
Year	2001
Month	Oct
Pages	40
Artistic quality / cultural value (or similar) concept	N
Content type	toolkit
Type	SR
Art form	arts
Topics	evidence, monitoring, evaluation, framework, research process, data validity, questionnaires, interviewing, focus groups, sample, reporting
Summary	The booklet provides an overview of the issues and a robust framework, to enable project managers and practitioners to evaluate and assess their work effectively. Toolkit for self-assessment or for conducting a study with a contractor mostly for small scale organisations. Applicable to the arts sector.
Region	n/a
Available bibliography	Y
Intrinsic vs. extrinsic approach	n/a

50.

Title	A Practical Guide to Arts Participation Research
Author	AMS Planning & Research Corp
Publisher	NEA
URL	http://arts.gov/publications/practical-guide-arts-participation-research
Year	1995
Month	
Pages	95
Artistic quality / cultural value (or similar) concept	/ arts participation
Content type	toolkit
Type	SR
Art form	arts and culture
Topics	audience development, audience building, survey, attendance, participation
Summary	This publication provides both a description of the development of arts participation research at the national and local level and an overview of how to conduct an arts participation study. Sample survey questionnaire.
Region	US
Available bibliography	Y
Intrinsic vs. extrinsic approach	extrinsic