IETM

Nov 2017

Opportunities for arts, culture, heritage & creative industries

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Geoffrey Brown

- Director, **Euclid International** – founded 1993
- Euclid was UK **Cultural Contact Point** (CCP), appointed by UK government, contracted by EC, from 1999-2009
- Euclid now provides a **range of European and international information and consultancy services**
- Specialist in **EU and European** funding for arts, culture, heritage, media and creative industries - **@euartsfunding**
- Just completed **7 major studies** for **7 UK funding agencies** identifying the **levels of EU funding to arts and heritage in the UK since 2007**

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Types of EU Funding Programmes

European Structural & Investment Funds (ESIF)	Trans-National Funds	External Actions / Global Europe
⬇	⬇	
providing support for geographical areas within EU which are lagging behind the EU average in terms of economic development, social inclusion, etc.	*encouraging organisations and individuals to work together, undertake mobility projects, etc.*	*assistance for countries outside the EU Member States*

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EU Funding: **Budget Split**

1% of GDP

Administration 6%
External Actions 6%
Trans-National Funds 15%
Structural Funds 73%

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European **Structural** & Investment Funds (ESIF)

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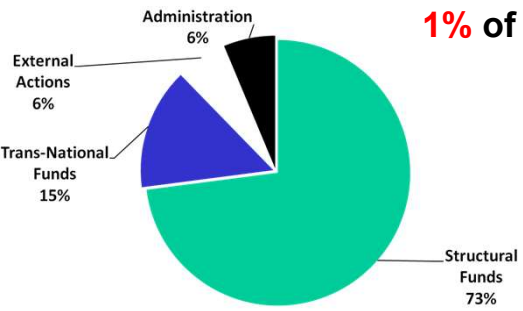
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Types of EU Funding Programmes

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| European Structural & Investment Funds (ESIF) | Trans-National Funds | External Actions / Global Europe |

FUNDS:
- *Cohesion*
- ERDF
- ESF
- EAFRD
- EMFF

MECHANISMS TO SPEND FUNDS:
- Categories of Economic Status:
  - **Less Developed Regions**
  - **Transition Regions**
  - **More Developed Regions**
- **INTERREG** *(involving partnerships)*

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ESIF: **The Funds**

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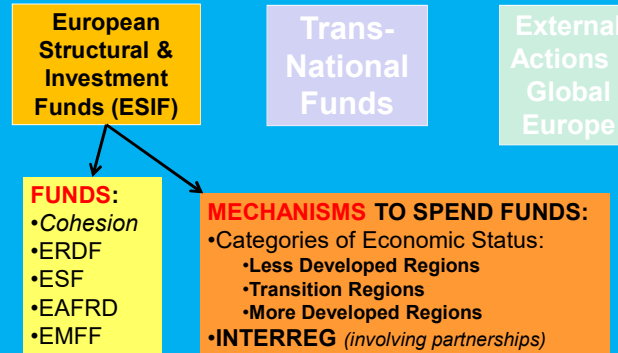
- the ESIF aim to **reduce regional disparities** in terms of **income, wealth and opportunities.**

FUNDS:

- Cohesion Fund
- European Regional Development Fund (**ERDF**) *"growth"*
- European Social Fund (**ESF**) *"people"*
- European Agricultural Fund for Rural Development (**EAFRD**)
- European Maritime & Fisheries Fund (**EMFF**)

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ESIF: **Mechanisms** for Allocation

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"categories"	offered via…
Less developed regions	*Varies from country to country:* Ministry (national or regional); delegated agencies, etc.
Transition regions	
More developed regions	
European Territorial Co-operation (**INTERREG V**) (range of regional groupings)	**Secretariats** for **each sub-strand**

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Successful projects

ERDF: Waterford Manufacturing Centre, Ireland

- The restoration and conversion of a collection of adjoining buildings (including a Protected Structure) in the city centre in Council ownership into a **crystal manufacturing and visitor centre.**
- **Total ERDF**: €2.76m + Public: €4.14m= total cost €6.9m

ESF: The ArtWork Project, UK

- Four delivery partners worked together to deliver 'The Artwork Project' to help NEETs aged 16-18 to find work in the creative industries. The course **encouraged creativity and also developed practical skills for finding a job.** Individuals are **supported for six months after the course** and provided with a mentor/coach. **95%** of Artwork's participants have **progressed into work or education.**
- **ESF** provided **£700,000** funding

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EAFRD: European Agricultural Fund for Rural Development

Changed rules for **EAFRD** encompass a greater focus on "**rural regeneration**".

Section 19 of Regulation No 1305/2013 of 17 December 2013 states:

- The development of local infrastructure and local basic services in rural areas, **including leisure and culture services**, the renewal of villages and activities aimed at the **restoration and upgrading of the cultural and natural heritage of villages and rural landscapes** is an essential element of any effort to realise the growth potential and to promote the sustainability of rural areas... the development of services and infrastructure leading to **social inclusion** and **reversing trends of social and economic decline** and depopulation of rural areas should be encouraged.

Specifically, there is also the **LEADER** programme (min of 5% of EAFRD), which:

- enables **Local Action Groups** to develop projects and activities which include, for example, the **conversion of buildings or other facilities** located within or close to rural settlements, with a view to improving the **quality of life**

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European Territorial Co-operation
Interreg V

- **Same goals** as other **S/Funds**, but **"trans-national"** (working across borders to develop good practice)

- Programme aims to **strengthen trans-national co-operation** through:

  - **A: cross-border co-operation** (€5.57bn)

  - **B: trans-national co-operation** aiming at integrated territorial development (€1.58bn) and

  - **C: Interreg Europe:** inter-regional **co-operation** and **exchange of experience** (€392m) – *doesn't fund projects*

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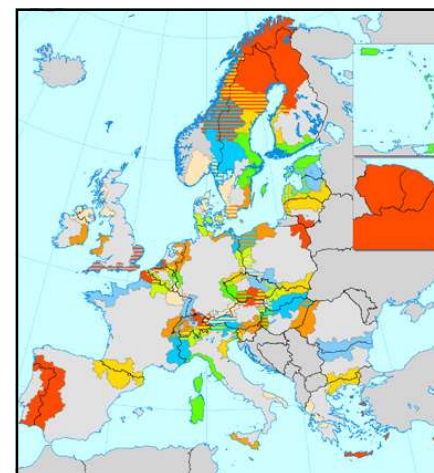
Strand V A

Cross-border co-operation

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Intra-regional co-operation

- 12 sub-programmes across Europe to encourage co-operation projects in adjoining regions and areas.
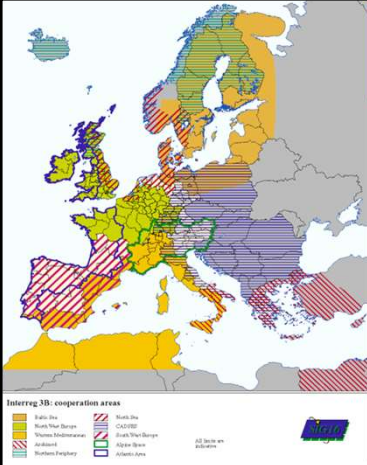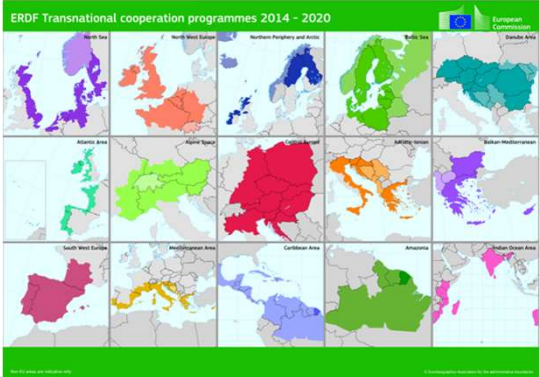
Interreg 3B: cooperation areas

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Strand V B

- **Intra-regional** co-operation
- **12 European** sub-programmes
- 3 non-Europe sub-programmes

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ERDF Transnational cooperation programmes 2014 – 2020

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Some **relevant to the arts**

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Atlantic Area:

- "**SO4.2:** Enhancing natural and **cultural assets** to stimulate economic development"

*Note each secretariat has their own **website, criteria, deadlines**, etc.*

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EU Funding for Arts & Culture

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External Actions

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Types of EU Funding Programmes

Structural Funds

Trans-National Funds

External Actions / Global Europe

3 main categories of programmes:
- For **countries who may join the EU one day** (pre-accession)
- For **other countries surrounding the EU**
- For **the rest of the world**

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External Actions: Global Europe

Covered by several parts of the **European Commission**:
- DG **Enlargement**
- DG **EuropeAid Development & Co-operation**
- **European External Action Service** (EEAS)

Note:
- Good if locals can make contact with their EU **Delegation / Representation**: http://eeas.europa.eu/delegations/
- Calls for projects / funding appear on individual websites
- More opportunities for **international projects** to be funded **via the trans-national funds**

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Pre-Accession Countries

IPA II: **Instrument for Pre-Accession Assistance II**
- http://ec.europa.eu/enlargement/instruments/overview/index_en.htm
- **5 areas** – including sustainable economy, people, and agriculture & rural development

Eligible countries are:
- **Albania, Bosnia & Herzogovina, Kosovo, (FYRO) Macedonia, Montenegro, Serbia** and **Turkey**

Examples of a culture-related project:
- support for rural cultural tourism initiatives in rural areas which can demonstrate economic outputs / outcomes

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"Neighbourhood" Countries

European **N**eighbourhood & **P**artnership **I**nstrument

http://www.euneighbours.eu/

Umbrella programme that supports cooperation projects between EU countries and 17 neighbouring countries

- **Regional South** *covers North Africa and Middle East*: Morocco, Algeria, Tunisia, Libya, Egypt, Israel, Occupied Palestinian Territory, Jordan, Lebanon, Syria.
- **Regional East** *covers former Soviet Union and Caucasus*: Armenia, Azerbaijan, Belarus, Georgia, Moldova & Ukraine
- *Very keen to become involved in main **Culture** programme...*

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Links with other countries

Mostly via DG **Development & Co-operation: Europe**Aid

- **https://ec.europa.eu/europeaid/node/22**

Note: Europe Aid has had a "Commitment to Culture"

Key area: **ACP (African, Caribbean, Pacific)**

- **http://www.acpculturesplus.eu/?q=en**

- *Projects included:* **"PAMCE"**; also support for **access to local culture,** & the **protection & promotion of cultural diversity**

Also some support for:

- **ASIA** (*including* India) and **LATIN AMERICA**

- **NORTH AMERICA** (*including* USA *and* Canada) – *limited to higher education exchanges*

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EU Funding for Arts & Culture

Trans-National

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Types of EU Funding Programmes

European Structural & Investment Funds (ESIF)

Trans-National Funds

External Actions / Global Europe

COSME: Competitiveness of SMEs - €2.4bn
LIFE +: environment - €2.4bn; climate - €800m
Horizon 2020 (research & innovation) **- €80bn**
Europe for Citizens - €203m
Erasmus +*(incl youth & sport)* **- €14.7bn**
Creative Europe (Culture / Media) **- €1.46bn**

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Trans-National: **Characteristics**

Two main types of grants:

- **Collaborative projects** based on **co-operation & partnership,** involving partners from (usually) **at least three** different European countries (note that these must be "project grants" – funds cannot be used for annual / revenue funding)
- **Mobility** activities: individuals / groups – visits / exchanges

There is a **wide range** of themes and topics

Significant **links** to **"Europe 2020"**

Principle of some **match funding** applies for **projects**

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Trans-National Strands

- **COSME: Competitiveness & SMEs - €2.4bn**
- **Life +: environment - €2.4bn; climate - €800m**
- **Horizon 2020** (research & innovation) **- €80bn**
- **Europe for Citizens - €203m**
- **Education & Culture - €16.8bn**
  - **Erasmus + - €15.2bn**
  - Creative Europe (culture / media) - €1.6bn
- *ALSO: Health & Consumers - €2.75bn, Customs Union & Taxation - €690m, Fight Against Fraud - €150m, Home Affairs - €8.23bn, Justice - €802m, Civil Protection - €455m*

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Partners are **CRUCIAL!**

- Can be **any type of organisation** provided they are **legally recognised** in their own country (university, local authority, profit-making, not-for-profit...)
- When submitting their application, both project leader & partners must be in a position to demonstrate their **existence as a legal person** (i.e. organisation) **for at least 2 years** on the date of the deadline for submission.
- In order to submit an application, applicants (the project leader and the partners) must provide their **Participant Identification Code (PIC)** in the application form. The PIC can be obtained by registering the organisations in the Education, Audiovisual, Culture, Citizenship and Volunteering **Participant Portal**. **http://ec.europa.eu/education/participants/portal**
- The Participant Portal allows applicants (the project leader and the partners) to **upload or update the information related to their legal status** and **attach the requested legal & financial documents**.
- **Natural persons** (i.e. Individuals) **may not apply** for a grant.

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www.creative.partners
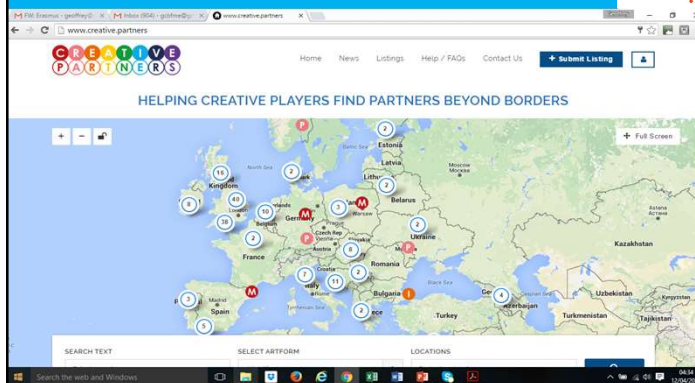
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Commonality of Criteria

At least 3 of the following:

- **Relevance**
- **Quality of content**
- **Communication & dissemination**
- **Quality of the partnership**

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COSME: Competitiveness & SMEs

http://ec.europa.eu/growth/smes/cosme_en

EASME: https://ec.europa.eu/easme/en/cosme

- **Accessing finance** – through institutions in your country

- **Opening markets** – finding partners, understanding EU legislation; practical info on doing business in Europe

- **Supporting entrepreneurs** – education & training, mentoring, guidance, etc., and help with digital technologies

- **Improving business conditions** – helping businesses adopt new business models and innovative practices

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Life +

http://ec.europa.eu/environment/life/about/index.htm

Climate Action sub-programme:
- **Mitigation**: support for the reduction of greenhouse gas emissions
- **Adaptation**: support to efforts leading to increased resilience to climate change
- **Governance and awareness**

Environment sub-programme:
- **LIFE Biodiversity**: to develop and share best practices; to maintain and restore ecosystems
- **LIFE Environment**: implementation of EU policy
- **LIFE Governance**: creation of platforms for the exchange of good practices, support for environmental NGOs, etc.

Previously, **80%** of funds have been **devolved** to member states

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Horizon 2020

- **Horizon 2020** is the European Union's **Framework Programme for research and innovation**. It stems from the combination of **Europe 2020** and **Innovation Union** and is a successor to the **7th Framework** Programme, providing investment support for research and innovation.

- *Innovation Union is another strategic strand aimed at creating an innovation-friendly environment to facilitate the turning of great ideas into products and services, bringing economic growth & jobs.*

- There are a number of strands to the programme, including:

   #5i: Industrial Leadership

   #13: Europe in a changing world

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"Industrial Leadership"

Industrial Leadership: Leadership in enabling and industrial technologies (LEIT)
- *This includes **Information & Communication Technologies (ICT)**, and this includes:*
Content
- ICT-19-2017: Media and content convergence
- ICT-20-2017: Tools for smart digital content in the creative industries
- ICT-21-2016: Support technology transfer to the creative industries
- ICT-22-2016: Technologies for Learning and Skills
- ICT-23-2017: Interfaces for accessibility
- ICT-24-2016: Gaming and gamification
Responsibility and Creativity
- ICT-35-2016: Enabling responsible ICT-related research and innovation
- ICT-36-2016: Boost synergies between artists, creative people and technologists

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"Reflective Societies"

Europe in a changing world – inclusive, innovative & reflective Societies
- *It includes* **UNDERSTANDING EUROPE - PROMOTING THE EUROPEAN PUBLIC AND CULTURAL SPACE***, and this includes the following project strands:*
- CULT-COOP-01-2017: Democratic discourses and the rule of law
- CULT-COOP-02-2017: Improving mutual understanding among Europeans by working through troubled pasts
- CULT-COOP-03-2017: Cultural literacy of young generations in Europe
- CULT-COOP-04-2017: Contemporary histories of Europe in artistic & creative practices
- CULT-COOP-05-2017: Religious diversity in Europe - past, present and future
- CULT-COOP-06-2017: Participatory approaches and social innovation in culture
- CULT-COOP-07-2017: Cultural heritage of European coastal and maritime regions
- CULT-COOP-08-2016: Virtual museums and social platform on European digital heritage, memory, identity and cultural interaction.
- CULT-COOP-09-2017: European cultural heritage, access and analysis for a richer interpretation of the past.
- CULT-COOP-10-2017: Culture, integration and European public space
- CULT-COOP-11-2016/2017: Understanding the transformation of European public administrations

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Eligible Countries

- All **28 Member States**

Associated Countries

- **EEA/EFTA** countries: Norway, Iceland
- **Accession / Candidate** Countries: Albania, Bosnia & Herzogovina, Macedonia, Montenegro, Serbia, Turkey
- **Neighbourhood** countries: Israel, Moldova, others?

Possible **third countries** (*not the big wealthy ones*):

- http://ec.europa.eu/research/participants/data/ref/h2020/grants_manual/hi/3cpart/h2020-h--3cpart_en.pdf

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Amounts Available

- **Small** projects – up to **€4m**
- **Large** projects – up to **€8m**
- Intervention **rate** = **100%** direct costs + fixed **25%** of indirect costs
- **Research** projects get **100%** of the rate
- **Innovation** projects get **70%** of the rate
- All orgns subject to same rules **except non-profit** who always get **100%** of the rate
- **Same rate for all types of activity** including management
- Approximately **40%** of total grant paid **in advance**
- *EC requires only ½ day meeting p/year & reports*

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Timescales

- **Prepare** (2 months)
- *Call opens – deadline usually 5 months later*
- **Form consortia / write proposal**
- **Submit** proposal
- *Evaluation (5 months)*
- *Decision*
- **Grant Preparation** / Negotiations (3 months)

- **Long process** to prepare a proposal
- **Expensive** in terms of time and expenses, especially for core team – involves travel to consortium meetings

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Contact Points

- This website provides links to the various **national contact points (NCPs)** in all the eligible countries.

- The **national contact point (NCP)** is the person in each country designated to support applications.

- There will be **contact points for the different strands**.

- If you have queries it is **worth talking to them.**

- You can **search for the NCP** relevant to a particular strand.

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Europe for Citizens

- Specific objectives shall be pursued on a transnational level or with a European dimension:

1. **raise awareness of remembrance, common history and values** and the Union's aim that is to **promote peace, its values and the well-being of its peoples** by stimulating debate, reflection and development of networks;

2. **encourage democratic and civic participation** of citizens at Union level, by developing citizens' understanding of the Union policy making-process and **promoting opportunities for societal and intercultural engagement** and volunteering at Union level.

- In summary, a grant is provided for **a series of events**, in each partner country, where **citizens meet** to **discuss issues** related to the theme selected by the partners as the focus for their activities.

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Strands

There are **4 strands**:

1. **PROJECTS** which **raise awareness of remembrance, common history and values** and the Union's aim that is to **promote peace, its values and the well-being of its peoples** by stimulating debate, reflection and development of networks;

2.1 **MOBILITY** grants for meetings of **Twin Towns**

2.2 **MOBILITY** grants for **Networks of Towns** – which have formed a network due to common themes or goals

2.3 **PROJECTS** which **encourage democratic and civic participation** of citizens at Union level, by developing citizens' understanding of the Union policy making-process and **promoting opportunities for societal and intercultural engagement** and volunteering.

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Lump Sum Financing

- For **2.1 Town Twinning**, the lump sum is based only on **the number of participants invited**, i.e. international participants sent by partners from countries eligible for the programme, other than the country hosting the twinning.

- For the **other strands/measures:** it is based on three parameters which constitute the essential elements of all the citizenship actions:
  - **the number of participants,**
  - **the number of countries involved**
  - **the number of events developed** (with no direct impact on the format of activities)

- Initially, the lump sum is determined by taking into account the **number of participants** and the **number of countries**, then, in the case of **several events/activities**, the lump sums corresponding to each event/activity are accumulated.

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Practical Information

	1. Remembrance Projects	2.2 Networks of Towns (Mobility)	2.3 Civil Society Projects
Partners	At least 1	At least 4	At least 3
Maximum Budget	100,000	150,000	150,000
Invited participants	N/A	30%	N/A
Venues	Any of the eligible countries		
Min no of events	N/A	4	N/A
Max duration	18m	24m	18m
Eligible partners	Public local / regional authorities, non-profit orgns, cultural / youth / educational / research orgns, plus some others for each strand		

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Financial Notes

Match Funding

- The Union grant **cannot finance the entire costs** of the project.

Grants for Preparatory Activities

- For the **projects** in strand **1** (**European remembrance**) & **2.3** (**civil society projects**), it may be useful to provide for **preparatory or research activities**, or activities linked to **social networks**.
- For this purpose, the system provides for **limited lump sums** which are in line with the number of participants in these activities.
- These amounts cover **all preparatory activities together**; in other words, the lump sum is linked to the total number of participants and not to the number of preparatory activities performed.
- **Only one lump sum of this type** can be awarded per project.

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Strand 1: European remembrance
2016-2020: general

1.2 Civil society and civic participation under totalitarian regimes – e.g. a reflection on the misuses and hijacks of democratic rituals, notably by means of propaganda and official medias

1.3 Ostracism and loss of citizenship under totalitarian regimes: drawing the lessons for today – e.g. how can we cope with political discourses that use fears, prejudices and hatred against certain categories of the population, and how can we build counter-narratives?

1.4 Democratic transition and accession to the European Union – e.g. reflecting on the role of EU membership in the process of democratic transition

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Strand 1: European remembrance
2018: anniversaries

- **1918** The end of the WWI – the rise of nation states and the failure to create a European cooperation and peaceful coexistence
- **1938/1939** Beginning of WWII
- **1948** Beginning of the Cold War
- **1948** The Hague Congress and the integration of Europe
- **1968** Protest and civil rights movements, invasion of Czechoslovakia, student protests and anti-Semitic campaign in Poland

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Strand 1: European remembrance 2019: anniversaries

- **1979** European Parliament elections – also 40 years since the first directly elected EP in 1979
- **1989** Democratic revolutions in Central and Eastern Europe and the fall of the Berlin wall
- **2004** 15 years of EU enlargement into central and Eastern Europe

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Example: **The First to Go**

Benchtours, Edinburgh

- *'The First To Go'* was a theatre play which centred on th**e Disabled Holocaust** and, in particular the stories of three residents at a 1940's German sanatorium.
- The play toured to venues in Scotland and England, reaching a variety of audiences from seniors to young people and **invited European partners**.
- Included **after show talks** and audience engagement.
- http://www.theskinny.co.uk/theatre/previews/42556-benchtours

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Other successful projects

Two successful UK projects in 2014:

- Imperial War Museum: **Positive Propaganda Project** (€97,250)
- Netherhall Educational Association: **Dissent, Conscience and the Wall** (€ 100,000) (http://www.nea.netherhall.org.uk/)

There were no UK-led projects in 2015 – but from IE:

- Smashing Times Theatre Co: **Women, War & Peace**

One successful UK-led project in 2016:

- 6 Million+ Charitable Trust: **Every Button Counts**

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Strand 2: Democratic engagement & civic participation

2.1 Understanding and Debating Euroscepticism – e.g. projects that reflect on the understanding of Euroscepticism and foster debates on its implications for the future of the European Union

2.2 Solidarity in times of crisis – solidarity usually refers to a mutual support within a group unified by a community of interest or by shared values, so, e.g., what are the legal, political, economic and even ethical limits of European solidarity? Is there an added value to the EU's intervention in times of crisis when national responses seem insufficient?

2.3 Combatting stigmatisation of "immigrants" and building counter narratives to foster intercultural dialogue and mutual understanding

2.4 Debate on the future of Europe – this should not be limited to those already supporting the idea of the European Union, but reach out to citizens who reject or put in question the European Union and its achievements or remain indifferent.

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2: Democratic engagement & civic part'n: Strand **2.3** Civil Society Projects

- This is about projects promoted by transnational partnerships and networks directly involving citizens, which give them an opportunity to participate in the EU policy-making process in areas related to the Programme objectives.
- This could include: **agenda-setting activities**, advocating during the preparation phase and negotiation of policy proposals, providing **feedback on relevant initiatives**.
- Projects should **stimulate and organise reflection, debates or other activities** and propose concrete solutions that can be found through cooperation or coordination at European level, and ensure a concrete link with the policy making process.
- Projects should actively involve a large number of citizens in the implementation and aim at setting the basis for, or encouraging the development of, **long-lasting networking** between many organisations active in the field.
- This measure supports **projects implemented by transnational partnerships** promoting opportunities for solidarity, societal engagement and volunteering at Union level.

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Future Deadlines

Strand 1. European remembrance

- Deadline for submission: **1 March each year**
- Eligibility period: Projects must start between **1 August** of the same year as the deadline & **31 Jan** of the year after the deadline

Strand 2. Democratic engagement and civic participation

- deadline is **1 March each year** for **all** sub-strands:

Town Twinning: start between 1 July of same year & 31 March of year after
Networks of Towns: start between 1 July & 31 Dec of same year
Civil Society Projects: start between 1 Aug of same year & 31 Jan of year after

- deadline is **1 September each year** for **two** sub-strands:

Town Twinning: start between 1 Jan and 30 Sept of year after deadline
Networks of Towns: start between 1 Jan and 30 June of year after deadline

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Eligible Countries

- The applicants and partners must be established in one of the countries participating to the Programme. At least one EU Member State must be involved.

- *"a **geographical balance** will be taken into account, as far as possible, in the selection process"*

Participating countries

- The Programme is open to the **28 Member States of the EU**: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom.

- Additional eligible countries (*as at Jan 17*) are **Albania, Bosnia,** the Former Yugoslav Republic of **Macedonia, Montenegro** and **Serbia**

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Contacts

EACEA - Unit P7 Citizenship
Avenue du Bourget, 1 (BOUR 01/04A), B-1140 Brussels - Belgium
Strand 1 – European remembrance:
- eacea-p7-remembrance@ec.europa.eu
Strand 2 – Democratic engagement and civic participation :
- eacea-p7-civilsociety@ec.europa.eu (Civil society projects)
- eacea-p7@ec.europa.eu (Town twinning & Networks of Towns)
Europe for Citizens Contact Points (ECPs)
- These national structures are responsible for ensuring targeted, effective grass-roots dissemination of practical information on the Programme implementation, its activities and funding opportunities. Applicants are encouraged to contact the ECPs in their respective countries. Get the contact details of ECPs at:
- http://eacea.ec.europa.eu/citizenship/index_en.php

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Erasmus+ - Areas

This programme has a budget of **€15.2bn**

There are **3 ways** in which the various opportunities are broken down.

The **first way** encompasses a range of **areas** – you select one of these as the focus of your application:

- **Education / Training:**
  - **Schools** (*was* Comenius)
  - **Vocational** (*was* Leonardo do Vinci)
  - **Higher** (*was* Erasmus)
  - **Adult & lifelong** (*was* Grundtvig)
- **Youth: young people aged 13-30** and **youth workers**
- **Sport**

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Erasmus+ - Strands

Then there are **3 strands** of funding, of which the main two are:

- **Key Action 1 – mobility**: giving individuals or a group the **chance to study, train, undertake work experience and volunteer** with the aim of boosting skills & employability, particularly amongst young people.
- **Key Action 2 – strategic partnerships** (i.e. **projects**): among organisations to foster cooperation and bridge the worlds of education and work in order to **tackle the skills gaps** in Europe.

*Note that only **organisations** are able to apply for education & training funding under Erasmus+. Training opportunities for **individuals** still exist (as **mobility** projects under Key Action 1), but individuals themselves are not eligible to apply.*

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Erasmus+ - Decentralised

- Then there is the fact that some sub-strands are **decentralised.**
- **Decentralised** delivery means that **funds are handed back** from the EC to be **distributed via the Contact Points** in each of the member states
- **Decentralised** funding is the **easiest** EU funding to access
- However, some **centralised strands** may be relevant for some projects
- Note also that there is the option to **create projects via a batch of mobility grants**

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In summary….

	Decentralised	Centralised
Key Action 1: Mobility	**Mobility Grants** (education, training, youth) **European Voluntary Service** (youth only)	**Large Scale European Voluntary Service** (youth only)
Key Action 2: Strategic Partnerships	**Strategic Partnership Projects** (education, training, youth)	**Capacity Building** (higher education, youth)

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Participants: definitions

- **Individuals** - students, trainees, apprentices, pupils, adult learners, young people, volunteers, professors, teachers, trainers, youth workers, professionals of organisations active in the fields of education, training and youth.
- Individuals are reached through **participating organisations, institutions, bodies or groups** (can include "informal groups" of young people) that organise relevant activities.

In key areas relevant to the **culture** sector, the **main targets** are:
- **adult education**: members of adult education organisations, trainers, staff and learners in adult education;
- **youth**: young people from 13 to 30, youth workers, staff &members of organisations active in the youth field;

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Youth: Objectives

- (*Non-formal and informal learning opportunities in the youth field*)
- **improve the level of key competences and skills of young people**, including those with **fewer opportunities**, as well as to **promote participation in democratic life** in Europe and the labour market, active citizenship, intercultural dialogue, social inclusion and solidarity;
- foster **quality improvements in youth work**;
- *complement policy reforms ...*
- enhance the **international dimension of youth activities and the role of youth workers and organisations** as support structures for young people in complementarity with the European Union's external action, in particular through the promotion of mobility and cooperation between stakeholders from Programme and Partner Countries and international organisations and through targeted capacity building in Partner Countries.

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Programme Countries

- *As a general rule, participants in Erasmus+ projects must be established in a **Programme Country**.*

Member States of the European Union (EU)
- Belgium, Bulgaria, Czech Republic, Denmark, Germany, Estonia, Ireland, Greece, Spain, France, Croatia, Italy, Cyprus, Latvia, Lithuania, Luxembourg, Hungary, Malta, Netherlands, Austria, Poland, Portugal, Romania, Slovenia, Slovakia, Finland, Sweden, UK

Non EU Programme Countries
- former Yugoslav Republic of Macedonia, Iceland, Liechtenstein, Norway, Switzerland, Turkey

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Partner Countries

- *The following countries can take part in certain Actions of the Programme, subject to specific criteria or conditions:*

Partner Countries neighbouring the EU
- **Eastern Partnership** countries: Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine
- **Southern Mediterranean** countries: Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria, Tunisia
- **Western Balkans**: Albania, Bosnia and Herzegovina, Kosovo, Montenegro, Serbia
- **Other**: Russian Federation

Other Partner Countries
- Some Actions of the Programme are open to any Partner Country of the world. For some other Actions the geographical scope is less broad. For more information, please consult the detailed description of the Actions of the Programme in the Part B of the Programme Guide.

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Key Action 1 – Mobility of Individuals

DECENTRALISED
- **Mobility of learners and staff:** opportunities for students, trainees, young people and volunteers, as well as for professors, teachers, trainers, youth workers, staff of education institutions and civil society organisations to undertake a learning and/or professional experience in another country;
- **European Voluntary Service**: young people aged 17-30 to express their personal commitment through unpaid & full-time voluntary service for up to 12 months in another country.

CENTRALISED
- **Large Scale European Voluntary Service:** large-scale volunteering projects (involving at least 30 EVS volunteers) in the framework of European or worldwide events in the field of youth, culture and sport (e.g. World Youth Summits, European Capitals of Culture; European Youth Capitals, European sport championships, etc.).
- *Joint Master Degrees / Master Student Loan Guarantee*

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Deadlines: KA1: Mobility

DECENTRALISED

- **Mobility: (Adult) Education & Training): 1 February 2018 at 12pm (midday Brussels time)** for projects starting between 1 June & 31 Dec of the same year

Mobility (including EVS) / Projects – youth:

- **1 February 2018 at 12pm (midday Brussels time)** for projects starting between 1 May and 30 September of the same year;
- **26 April 2018 at 12pm (midday Brussels time)** for projects starting between 1 August and 31 December of the same year;
- **4 October 2018 at 12pm (midday Brussels time)** for projects starting between 1 January and 31 May of the following year.

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Key Action 2 – Cooperation for Innovation and the Exchange of Good Practices

DECENTRALISED
- Transnational **Strategic Partnerships** aimed to develop initiatives addressing one or more fields of education training and youth and promote innovation, exchange of experience and know-how between different types of organisations involved in education, training and youth or in other relevant fields. Certain mobility activities are supported in so far as they contribute to the objectives of the project;

CENTRALISED
- **Capacity Building** projects supporting cooperation with Partner Countries in the fields of higher education and youth;
- *Knowledge Alliances between higher education institutions & enterprises which aim to foster innovation, entrepreneurship, creativity, employability, knowledge exchange and/or multidisciplinary teaching and learning;*
- *Sector Skills Alliances supporting the design and delivery of joint vocational training curricula, programmes and teaching and training methodologies;*
- *IT support platforms, such as eTwinning, the **European Platform for Adult Learning (EPALE)** and the **European Youth Portal**.*

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Deadlines: KA2: Projects

DECENTRALISED

Projects: (Adult) Education & Training:
- **21 March 2018 at 12pm (midday Brussels time)** for projects starting between 1 September & 31 December of the same year

Projects: youth:
- **1 February 2018 at 12pm (midday Brussels time)** for projects starting between 1 June and 30 September of the same year;
- **26 April 2018 at 12pm (midday Brussels time)** for projects starting between 1 September of that year and 31 January of following year;
- **4 October 2018 at 12pm (midday Brussels time)** for projects starting between 1 February and 31 May of the following year.

CENTRALISED: Capacity Building:
- **Higher education: 8 February 2017 at 12:00 (midday Brussels time)** for projects starting between 1 August and 31 December of the same year;
- **Youth: 8 March 2017 at 12:00 (midday Brussels time)** for projects starting 1 January and 31 May of the following year.

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Successful Projects

The Complete Freedom of Truth - Youth Theatre and the Creative Arts
- **Opera Circus Ltd**, with partners in the UK and the Balkans – grant received: **€38,041.58** KA1 Mobility youth exchange – then second grant of c.**€120K**

Arts and Cultural Sector Employment Initiative
- **Brouhaha International**, with Netherlands, Zambia and South Africa - grant received for: **€120,000** KA2 Capacity building in the Field of Youth
- To provide quality international mobility opportunities for young people and youth workers from disadvantaged backgrounds;
- To enable young people, youth workers to understand enterprise development and initiatives within the cultural industries;
- To gain new competences and experiences of cultural sector business development;
- To deepen knowledge, skills and attitude in order to better organize international projects;
- To capacity build the participants through practical workshops, networking, partnership building activities;
- To provide insight into employment development within the cultural sector;
- To explore models of arts development that act as key tools and drivers for youth employment and wider community empowerment.

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Erasmus +

Mobility
Decentralised

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MOBILITY – DECEN – Adult Edn: Potential activities…

An **adult education mobility project** can comprise one or more of the following activities:

- **teaching/training assignments:** this activity allows staff of adult education organisations to **teach or provide training** at a partner organisation abroad.

- **staff training:** this activity supports the professional development of adult education staff in the form of: a) participation in structured **courses or training events** abroad; b) a **job shadowing / observation period** abroad in any relevant organisation active in the adult education field.

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MOBILITY – DECEN – Youth: Potential activities (1)

Mobility of young people: Youth Exchanges

- Youth Exchanges allow groups of young people from different countries to **meet and live together for up to 21 days**. During a Youth Exchange, participants jointly carry out a **work programme** (a mix of workshops, exercises, debates, role-plays, simulations, outdoor activities, etc.) designed and prepared by them before the Exchange.

- Youth Exchanges allow young people to: **develop competences**; become **aware of socially relevant topics/thematic areas**; discover **new cultures, habits and life-styles**, mainly through peer-learning; strengthen values like solidarity, democracy, friendship, etc. The learning process in Youth Exchanges is triggered by **methods of non-formal education.**

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MOBILITY – DECEN – Youth:
Potential activities (2)

Mobility of young people: Youth Exchanges (continued)

- Youth Exchanges are based on a **transnational cooperation between two or more participating organisations** from different countries within and outside the European Union.

- The following activities are **not eligible for grants** under Youth Exchanges: academic study trips; exchange activities which aim to make financial profit; exchange activities which can be considered as tourism; festivals; holiday travel; performance tours.

Mobility of youth workers: **Youth workers' training and networking**

- This activity supports the **professional development of youth workers** in the form of a) participation of youth workers in seminars, training courses, contact-making events, study visits; b) a job shadowing / observation period abroad in an organisation active in the youth field.

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MOBILITY – DECEN – Youth:
Extra emphasis…

Extra emphasis will be placed on projects which are seen to be:

- reaching out to **marginalised young people**, promoting diversity, intercultural & inter-religious dialogue, common values of freedom, tolerance and respect of human rights as well as on projects enhancing media literacy, critical thinking and sense of initiative of young people as well as

- equipping youth workers with competences and methods needed for transferring the common fundamental values of our society particularly to the **hard to reach young people** and preventing violent radicalisation of young people as well.

In this regard, taking into account the critical context in Europe - and considering the fact that youth work, non-formal learning activities and volunteering can significantly contribute to address the needs of refugees, asylum seekers and migrants and/or increase awareness about this issue within local communities – particular attention will also be given to support youth mobility projects **involving or focussing on the refugees/asylum seekers and migrants.**

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Erasmus +

Strategic Partnerships
(Projects)
Decentralised

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PROJECTS – DECEN:
Adult Edn: Outcomes include…

Adult education projects could, for example, **improve the accessibility of learning opportunities for adults** through:

- promoting the development of multi-purpose learning centres and regional networks of learning providers

- measures to **develop the learning dimension of organisations not primarily concerned with education (e.g. cultural organisations)**

- development of training courses to improve the availability and quality of European training courses available to adult education teachers, managers or other adult education staff

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PROJECTS – DECEN – Youth: Outcomes include…

TRANSNATIONAL YOUTH INITIATIVES

These Strategic Partnerships in the field of youth aim **to foster social commitment and entrepreneurial spirit** of young people (and they have to be **developed & submitted by young people themselves**). For example:

- the establishment of (networks of) social enterprises, associations, clubs, NGOs,
- the development and delivery of courses and trainings on entrepreneurship education (notably social entrepreneurship and use of ICTs;
- information, media literacy, sensitization actions, or actions stimulating civic commitment among young people (e.g. debates, conferences, events, consultations, initiatives around European topics, etc.);
- actions for the benefit of the local communities (e.g. support to vulnerable groups such as elderly people, minorities, migrants, disabled, etc.);
- **artistic and cultural initiatives (theatre plays, exhibitions, music performances, discussion fora, etc.).**

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Summary and Contact Point

There are two **key actions** and the following are **decentralised**:

1. **Mobility** (including standard European Voluntary Service)
2. **Strategic Partnerships (projects)**

In addition, there are two **centralised** opportunities:

- **Large Scale European Voluntary Service** (for **youth** only)
- **Capacity Building** (for **youth** or higher education)

National Agencies:

- **http://ec.europa.eu/programmes/erasmus-plus/contact_en**
- Emails and phone numbers available via the website

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next steps…

- Sign up for more info: e.g. **@euartsfunding** twitter feed – and sign up for **free updates / newsletters** provided by the various **Contact Points / Desks**
- Consider **the various different opportunities –** e.g. **Culture** programme, **Erasmus +, Europe for Citizens, Interreg, ESF**, maybe others
- Decide **how ready** you are
- Decide which **deadline** is right for you
- Have a **really good idea** – unique / innovative / different
- Find and secure **partners** – using all available options

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thank you!

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